

## Mark Hall

The Department of Procurement and Operations Management

### Contact details

Telephone **+44 (0)121 414 8577 (tel:+44 121 414 8577)**

Email **[m.a.hall.1@bham.ac.uk](mailto:m.a.hall.1@bham.ac.uk) (mailto:m.a.hall.1@bham.ac.uk)**

Birmingham Business School  
University of Birmingham  
Birmingham  
B15 2TT



### About

Mark is a senior lecturer in project and operations management. Previously, he worked at the University of Bristol and University of Bath. Apart from operations and project management, he has also taught change and innovation management, organizational theory and research methods, both at undergraduate and postgraduate level. His current area of research is in behaviours in response to risk in projects. He is also interested in public sector projects, public-private partnerships and sustainability.

At Bristol, he was a member of the **[Action Research and Critical Inquiry in Organisations Research Centre \(ARCIO\)](http://www.bris.ac.uk/management/research/arcio/)** (<http://www.bris.ac.uk/management/research/arcio/>) and remains an external member of this Centre.

### Qualifications

- BSc (Hons)
- PhD

### Teaching

- BSc Module in Project Management
- MBA (Singapore) Module in Operations Management

### Postgraduate supervision

Mark is interested in supervising PhDs in the field of project management, with a focus on risk and opportunity management and theoretical perspectives on practitioner behaviour.

### Publications

#### Book Contributions

Hall, M. and Holt, R. (2008) New public management in the UK: the case of project sponsors. In: P. Windrum and P. Koch (eds). *Innovation in public services: Management, creativity, and entrepreneurship*. London: Edward Elgar.

Hall, M (2007) Cross cultural research In: R. Thorpe and R. Holt (eds). *Sage dictionary of qualitative management research*. London: Sage.

Hall, M. (2007) Computer assisted qualitative data analysis In: R. Thorpe and R. Holt (eds). *Sage dictionary of qualitative management research*. London: Sage.

#### Journal Articles

Kutsch, E. and Hall, M. (2014) A Culture of resilience: Preparing for the unexpected, *Cutter IT Journal*, forthcoming.

Kutsch, E., Hall, M. and Browning, T. (2014) Bridging the risk gap: The failure of risk management in innovative IS projects, *Research-Technology Management*, forthcoming.

Kutsch, E., Denyer, D., Hall, M. and Lee-Kelley, E. (2013) Does risk matter? Disengagement from risk management practices in information systems projects, *European Journal of Information Systems*, 22, 637-649.

Hall, M., Kutsch, E. and Partingdon, D. (2012) Removing the cultural and managerial barriers in project-to-project learning – a case from the UK public sector, *Public Administration*, 90:3, 664-685.

Denyer, D., Kutsch, E., Lee-Kelley, E. and Hall, M. (2011) Exploring reliability in information systems programmes, *International Journal of Project Management*, 29, 442-454.

Kutsch, E. and Hall, M. (2010) Deliberate ignorance in project risk management, *International Journal of Project Management*, 28:3, 245-255.

Kutsch, E. and Hall, M. (2009) The rational choice of not applying project risk management in information technology projects, *Project Management Journal*, 40:3, 72-81.

Hall, M and Purchase, D. (2006) Building or Bodging: attitudes to sustainability in UK public sector housing construction development, *Sustainable Development*, 14:3, 205-218.

Kutsch, E. and Hall, M. (2005) Intervening conditions on the management of project risk: Dealing with uncertainty in information technology projects, *International Journal of Project Management*, 23, 591-599.

Hall, M. and Holt, R. (2003) Developing a culture of performance learning in UK public sector project management, *Public Performance and Management Review*, 26:3,

Hall, M., Holt, R. and Purchase, D. (2003) Project sponsors: lessons from the frontline, *International Journal of Project Management*, 21, 495-502.

Hall, M. and Holt, R. (2002) UK public sector project management – a cultural perspective, *Public Performance and Management Review*, 25:3, 298-312.

Hall, M. (2002) The cultural dimension as a variable in international construction marketing: a competitive advantage perspective, *International Journal for Construction Marketing*, 3:2, 1-17.

Hall, M. and Tomkins, C. (2001) A cost of quality analysis of a building project: towards a complete methodology for design and build, *Construction Management and Economics*, 19, 727-740.

Hall, M., Holt, R. and Graves, A. (2000) Private finance, public roads: configuring the supply chain in PFI highway construction, *European Journal of Purchasing and Supply Management*, 6, 227-235.

Barber, P., Graves, A., Hall, M., Sheath, D. and Tomkins, C. (2000) Quality failure costs in civil engineering projects, *International Journal of Quality and Reliability Management*, 17:4/5, 479-492.

