

Simon Evans Visits

Posted on Wednesday 25th April 2012

On the 19th March Simon Evans visited Birmingham Business School to meet the MSc Marketing Suite Programme Director, Dr Sheena Leek and students who had received one of his scholarships.



Names left to right – Alin Dobrea, Andrew Dale, me, Miklos Zsigo, Nadia Alexa, Simon Evans, Kathryn Wright, Annabell Lamba, Georgiana Avram, Florinela Nedelcu, Anica Koehler and Laura Buckley.

Dr Leek updated Simon on both the successes of the Marketing Suite and previous Simon Evans scholars. Each of the scholars then gave a brief presentation covering their background, what they have particularly enjoyed about their MSc studies, how the programme is helping them achieve their career aspirations and the value of the Simon Evans scholarship. Two of the scholars have already been offered positions, Alin with M&S and Andrew with Associated British Foods.

Simon was impressed by the quality of the programmes and the calibre of our students and his support continues.