

#filmmakers required

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Birmingham Business School at the University of Birmingham is looking for filmmakers and creative content producers to produce short films formed entirely from social media data.

6 successful applicants will be awarded £5,000 to produce short films on a subject of their choice as part of a larger EPSRC funded UK research project being delivered by the University of Birmingham, Open University, Northumbria University and University of Edinburgh under the umbrella of the "Reel Lives" team.

[Dr Finola Kerrigan \(/staff/profiles/business/finola-kerrigan.aspx\)](/staff/profiles/business/finola-kerrigan.aspx), Senior

Lecturer in Marketing at Birmingham Business School explained:

“On-going concerns over privacy and control of our online identities make this an exciting time to explore who we are based on the social media data that exists about us. This competition provides the perfect opportunity for filmmakers to work with experts from the Reel Lives team to explore the use of social media through their eyes”.

The closing date for those wishing to submit applications is March 31st, and the selected filmmakers will be announced April 14th. Winners will work with the ReelLives team to access social media data and develop personal documentaries on a subject of their choice.

For further details on the project visit the **[Reel Lives website \(http://reellives.net/\)](http://reellives.net/)**. For more information on the competition and entry form go to **[reellives.net/competition \(http://reellives.net/competition/\)](http://reellives.net/competition/)**.