

## Professor Isabelle Szmigin features on BBC One's 'Rip Off Britain'

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**Professor Isabelle Szmigin** (</staff/profiles/business/szmigin-isabelle.aspx>) recently featured on Rip Off Britain, a BBC One series that looks at exposing Britain's rip-offs and helping consumers.

The episode focussed on food and looked at how some supermarkets make it hard to compare prices between products and work out the best deal.



The programme is currently available to watch to on [BBC iPlayer](#)

([http://www.bbc.co.uk/iplayer/episode/b03zm0p6/Rip\\_Off\\_Britain\\_Food\\_Episode\\_6/](http://www.bbc.co.uk/iplayer/episode/b03zm0p6/Rip_Off_Britain_Food_Episode_6/)) (Professor Szmigin features from 30:29).

*Professor Isabelle Szmigin has featured on a number of BBC radio and television programs discussing a range of issues. Follow the links on the right to view more.*

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