

Marketing news

News

Atom Feed (<http://www.birmingham.ac.uk/news/feed>)**MSC & MBA programme drop-in sessions at upcoming Postgraduate open day (/schools/business/news/2013/november/msc-mba-programme-drop-in-sessions-at-upcoming-postgraduate-open-day.aspx)**

Birmingham Business School will be holding a drop-in session for taught MSc & MBA programmes this month as part of the Postgraduate Open Day.

01/11/2013

[Alumni \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/188\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/199\)](#)

Professor Isabelle Szmigin discusses discount stores and supermarkets on BBC WM (/schools/business/departments/marketing/news/2013/october/professor-isabelle-szmigin-discusses-discount-stores-and-supermarkets-on-bbc-wm.aspx)

Last week, Professor Isabelle Szmigin featured on local radio station BBC WM, discussing discount stores and the quality and price of supermarket food.

08/10/2013

[Social Sciences \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

Birmingham announced as University of the Year (/schools/business/news/2013/september/birmingham-announced-as-university-of-the-Year.aspx)

The University of Birmingham has been named University of the Year 2014 in The Times and The Sunday Times Good University Guide.

20/09/2013

[International \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/192\)](#), [Research \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/199\)](#), [Teaching \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/199\)](#), [Vice Chancellor \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/200\)](#)

Professor Isabelle Szmigin on BBC One Breakfast - "Should sweets be banned at the supermarket checkout?" (/schools/business/departments/marketing/news/2013/september/professor-isabelle-szmigin-on-bbc-one-breakfast.aspx)

The Department of Marketing's Professor Isabelle Szmigin appeared on BBC One Breakfast yesterday, discussing whether sweets be banned at the supermarket checkout.

18/09/2013

[Social Sciences \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

Global ranking reinforces Birmingham's position as a world-class university (/schools/business/news/2013/september/global-ranking-reinforces-Birminghams-position-as-a-world-class-university-2.aspx)

The University of Birmingham has made an impressive 15 place rise to 62nd in this year's QS World University Rankings, cementing its position in the top 100 universities globally and placing it 10th in the UK.

11/09/2013

[International \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/192\)](#), [Research \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/199\)](#), [Teaching \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/199\)](#)

Latest 'Birmingham Business School Discussion Paper Series' papers available (/schools/business/research/news/2013/september/latest-birmingham-business-school-discussion-paper-series-papers-available.aspx)

The latest entries in the 'Birmingham Business School Discussion Paper Series' are now available. Papers are submitted from academics across all departments of the Business School, covering a wide range of research topics.

10/09/2013

[Research \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

National Student Survey Results 2013 Infographic (/schools/business/news/2013/august/national-student-survey-results-2013-infographic.aspx)

Find out how undergraduate programmes at Birmingham Business School fared in the 'National Student Survey' Results 2013.

23/08/2013

[Social Sciences \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/199\)](#)

Downloadable research podcast: "Facebook photos could damage relationships" (/schools/business/departments/marketing/news/2013/august/download-the-podcast-academics-research-shows-facebook-photos-could-damage-relationships.aspx)

Dr David Houghton's research on sharing photographs on Facebook and how it could damage relationships with friends, family and colleagues is now available as a downloadable podcast.

21/08/2013

[Research \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

Displaying 33 to 40 of 103

[Previous \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=4&stylemediatype=print\)](#), [3 \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print\)](#), [4 \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=4&stylemediatype=print\)](#), [5 \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=5&stylemediatype=print\)](#), [6 \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=6&stylemediatype=print\)](#), [7 \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=7&stylemediatype=print\)](#), [Next \(/schools/business/departments/marketing/news/index.aspx?NewsListingOrig_List_GoToPage=6&stylemediatype=print\)](#)