

Marketing news

News

Atom Feed (<http://www.birmingham.ac.uk/news/feed>)**[University of Birmingham wins Outstanding International Strategy \(/schools/business/news/2014/july/university-of-birmingham-wins-outstanding-international-strategy.aspx\)](http://schools/business/news/2014/july/university-of-birmingham-wins-outstanding-international-strategy.aspx)**

The University recently won the Times Higher Education Leadership and Management Award (THELMA) for its bold approach to securing its position in Brazil as the higher education institute partner of choice.

04/07/2014

[International \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/192&stylemediatype=print\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#)

[University of Birmingham wins award for Best Careers Support for International Students \(http://www.birmingham.ac.uk/news/latest/2014/06/University-of-Birmingham-wins-award-for-Best-Careers-Support-for-International-Students.aspx\)](http://www.birmingham.ac.uk/news/latest/2014/06/University-of-Birmingham-wins-award-for-Best-Careers-Support-for-International-Students.aspx)

The University of Birmingham Careers Network at has been recognised for its excellence in providing careers support for international students.

20/06/2014

[International \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/192&stylemediatype=print\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#)

[Birmingham Business School climbs rankings within The Complete University Guide 2015 \(/schools/business/news/2014/may/complete-university-guide-2015.aspx\)](http://schools/business/news/2014/may/complete-university-guide-2015.aspx)

Birmingham Business School shows improved rankings within The Complete University Guide 2015.

29/05/2014

[Alumni \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/188&stylemediatype=print\)](#), [International \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/192&stylemediatype=print\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#)

[Birmingham Business School joins the elite of global business schools \(/schools/business/news/2014/may/birmingham-business-school-joins-the-elite-of-global-business-schools.aspx\)](http://schools/business/news/2014/may/birmingham-business-school-joins-the-elite-of-global-business-schools.aspx)

Birmingham Business School has been awarded accreditation by the AACSB, confirming its place in the top elite of global business schools and securing the gold standard of 'triple-crown' accreditation.

16/05/2014

[Alumni \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/188&stylemediatype=print\)](#), [International \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/192&stylemediatype=print\)](#), [Research \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#), [Teaching \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/199&stylemediatype=print\)](#)

[Business School Doctoral Scholarships available for 2014/15 \(http://www.birmingham.ac.uk/schools/business/research/doctoral-research/research-scholarships.aspx\)](http://www.birmingham.ac.uk/schools/business/research/doctoral-research/research-scholarships.aspx)

Birmingham Business School is pleased to announce a number of PhD scholarships for the 2014/2015 academic year in the areas of Accounting and Finance, Economics, Management and Marketing.

28/03/2014

[Alumni \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/188&stylemediatype=print\)](#), [International \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/192&stylemediatype=print\)](#), [Research \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#)

[Dean of Birmingham Business School speaks in the House of Lords \(/schools/business/departments/management/news/2014/february/dean-of-birmingham-business-school-speaks-in-the-house-of-lords.aspx\)](http://schools/business/departments/management/news/2014/february/dean-of-birmingham-business-school-speaks-in-the-house-of-lords.aspx)

Professor Simon Collinson recently spoke at a recent Industry and Parliamentary Trust (IPT) dinner in the House of Lords on "The Role of Government in Developing Trade with China".

03/02/2014

[International \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/192&stylemediatype=print\)](#), [Research \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#)

[International students discuss their time at the University of Birmingham \(/schools/business/news/2014/january/international-students-discuss-their-time-at-the-university-of-birmingham.aspx\)](http://schools/business/news/2014/january/international-students-discuss-their-time-at-the-university-of-birmingham.aspx)

Video: Students from different countries talk about their time at the University of Birmingham.

07/01/2014

[International \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/192&stylemediatype=print\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#)

[Birmingham announced as University of the Year \(/schools/business/news/2013/september/birmingham-announced-as-university-of-the-year.aspx\)](http://schools/business/news/2013/september/birmingham-announced-as-university-of-the-year.aspx)

The University of Birmingham has been named University of the Year 2014 in The Times and The Sunday Times Good University Guide.

20/09/2013

[International \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/192&stylemediatype=print\)](#), [Research \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#), [Social Sciences \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#), [Students \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#), [Teaching \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/199&stylemediatype=print\)](#), [Vice Chancellor \(/schools/business/departments/marketing/news/index.aspx?TaxonomyKey=0/1/187/208&stylemediatype=print\)](#)

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