Deloitte - The building of a brand

Locations	Birmingham Business School (G12)
Date(s)	Thursday 17th November 2011 (17:30-18:30)
Contact	If you would like to attend please email **a.t.miles@bham.ac.uk (mailto:a.t.miles@bham.ac.uk)** to reserve your place.
Download	**Add to Calendar (/schools/business/events/deloitte-building-of-a-brand.aspx?ical=true)**

Jane Lodge - Deloitte Partner of 25 years

Jane will speak on building the brand of Deloitte, and the growth of the firm, from being the 8th of the "Big 8" – when they were Touche Ross in the 1970's – to arguably the largest of the "Big 4" today.

Birmingham Business School
University House
Main Lecture Theatre – G12

Doors open at 5pm – lecture starts at 5.30pm

About Jane Lodge:

Jane Lodge was the fourth ever female to become a Partner at Deloitte back in 1985; she was the first female on the Board of Deloitte; she was the first female Head of Audit, and the first female Head of a Region for Deloitte. Her career is a series of firsts, and her story offers an unrivalled insight into the workings of a large partnership and the growth of a super-brand.

As an Audit Partner, she has worked directly with the Boards of many of Deloitte's most high profile clients and has witnessed business development from all angles, through two recessions and an IT revolution.

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