

About

The Birmingham MBA Programme will be at the forefront of developing the next generation of leaders. We are designing the programme to shape awareness, expectations and practices that will be attuned to the next generational approach to leading. We will enable our MBA delegates to aspire to become most capable of working in leader-follower relationships. Not based on hierarchical position but rather be appreciative of integrated societal demands and with extensive global experience; able to engage, facilitate and enable teams to achieve organisational and societal purposes.



The next generation of leaders will become experts in supporting, stimulating and inspiring people through providing meaning and challenge. Society has changed and followers' expectations of leaders have thus similarly changed. The next generation of leadership will be not be hierarchical and authoritative, but rather a purposeful, passionate and collective relationship.