

## SIM Graduation and Presentation 2012

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November saw a number of senior academic faculty from University of Birmingham, and its Business School, fly out to Singapore to attend the graduation ceremonies of those students who studied Birmingham Business School's programmes at the Singapore Institute of Management (SIM).

The relationship between Birmingham Business School and SIM has gone from strength to strength in recent years as Birmingham Business School has enhanced its portfolio offering; initially delivering our MBA programme from SIM, we are now in our third year of delivering our undergraduate Business Management programme.

The programmes are fully taught by Business School faculty, and the latest research ideas by its staff are incorporated into the lessons to ensure relevant and up-to-date learning.



Professor Edward Peck, Pro-Vice Chancellor, University of Birmingham commented:

*'University of Birmingham's strategic alliance with SIM is an example of global higher education working at its best. With our international and experienced faculty, students gained global insights to better compete in today's marketplace.'*

*'We have celebrated the achievements of our graduates who have excelled academically. 76 per cent of the undergraduate cohort achieved first class or upper second class honours degrees and 64 per cent of the MBA graduates received Distinction or Merit level. Congratulations to all graduates. We are proud of your achievements and look forward to your active participation in our alumni community.'*

Adjunct Professor Lee Kwok Cheong, CEO, SIM Global Education added:

*'SIM is proud of our partnership with University of Birmingham, one of UK's oldest and largest universities. With the Birmingham Business School's established track record in research and education and SIM GE's holistic and conducive learning environment, our graduates have benefitted from a rigorous and quality education. I congratulate our SIM-UoB graduates and have every confidence that they will be equipped with skills to excel in their chosen profession.'*

Find out more about '[Getting the Global Perspective \(/Documents/college-social-sciences/business/mba/SIM-Birmingham-v4.pdf\)](#)' from the partnership between SIM Global Education and University of Birmingham.