

## Birmingham Business School Twitter Account Launches

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Last week Birmingham Business School launched its new Twitter account; [@UoB\\_Business](http://twitter.com/UoB_Business) ([http://twitter.com/UoB\\_Business](http://twitter.com/UoB_Business)).

The Business School Twitter will be connecting with past, present and future students, as well as engaging with staff, academics and the local community. In addition to informing followers of the latest news from across the School, updates will include upcoming events and research being undertaken at the University.

Following @UoB\_Business will also give a wider audience the opportunity to participate in guest lectures that take place within the Business School.

At the upcoming guest talk, "**Chocolate and the Quaker capitalists: Britain's lost heritage** (<http://www.birmingham.ac.uk/schools/business/events/2013/january/chocolate-and-the-quaker-capitalists-britains-lost-heritage.aspx>)" by Deborah Cadbury, author of Chocolate Wars, we will be utilising Twitter to allow a larger audience to be involved and submit questions to be asked at the event. Simply follow [@UoB\\_Business](http://twitter.com/UoB_Business) ([http://twitter.com/UoB\\_Business](http://twitter.com/UoB_Business)) and submit your question, making sure to include the hashtag #AskCadbury. Deborah Cadbury is speaking as part of the University of Birmingham's **Great Read at Birmingham (GRAB)** (<http://www.birmingham.ac.uk/welcome/grab/index.aspx>) initiative.

Be sure to the Business School and our other associated Twitter accounts.

Birmingham Business School: [Follow @uob\\_business](#)

Business School Alumni: [Follow @BBSalumniUoB](#)

College of Social Sciences: [Follow @Coss\\_Birmingham](#)

University of Birmingham: [Follow @unibirmingham](#)