

EQUIS Reaccreditation for Birmingham Business School

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Birmingham Business School is delighted to announce that they have been reaccredited by EQUIS for a further 3 years.

EQUIS (<https://www.efmd.org/accreditation-main/equis>) is the leading international system of quality assessment, improvement and accreditation of higher education institutions in management and business administration. It is run by the European Foundation for Management Development (EFMD) and its fundamental objective, linked to the mission of the EFMD, is to raise the standard of management education worldwide.

Choosing the right business school, MBA or Masters programme is a decision that may involve a sizable investment in terms of time and money with the expectation to generate significant returns. Therefore, it is a decision that justifies a great deal of careful selection and research. Accreditation is a key factor to take into consideration since recognition from the leading international system of quality assessment, EQUIS, provides a reliable indication of quality in business and management education.

Graduates who choose to study at an EQUIS accredited school can be assured they are attending an institution with high international standards of quality and a significant level of internationalisation. They are also guaranteed a balance between high academic (scientific) quality and professional relevance, and that the needs of the corporate world are well integrated into programmes, activities and processes. Finally and most importantly, students can be assured that they will receive international recognition for their qualification which is extremely important in today's global environment.

EQUIS is not primarily focused on the MBA or any other specific programme. Its scope covers all programmes offered by an institution from the first degree up to PhD level.

EQUIS has established its prestige and recognition worldwide. As of June 2013, 142 business schools have been awarded EQUIS with 39 countries represented among the accredited schools.

