

## Birmingham Business School launches on Facebook

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Birmingham Business School recently launched the **official Business School Facebook page** (<https://www.facebook.com/birminghambusinessschool>) to sit alongside the **@UoB\_Business** ([https://twitter.com/UoB\\_Business](https://twitter.com/UoB_Business)) Twitter profile to increase its social media presence.

There has been an official **University of Birmingham Facebook page** (<https://www.facebook.com/unibirmingham>) operating for many years, but with the amount of news, videos, podcasts and research coming out of Birmingham Business School, a Business School specific page allows followers to connect more directly with this output.

The Facebook page will feature the latest news, videos and research output from within the Business School, as well as being a place for past, present and future students to connect and engage with the Business School and fellow students. The open nature of the social media site will allow students to engage with one other, discussions about research postings to take place and images to be shared showcasing the outstanding grounds of the Business School through the different seasons.

Connecting with Birmingham Business School via its Facebook and Twitter pages will give a wide audience the opportunity to engage and be connected with the Business School.

Visit the new Facebook page at [facebook.com/birminghambusinessschool](https://www.facebook.com/birminghambusinessschool) (<https://www.facebook.com/birminghambusinessschool>)