News

Keep up to date with the latest news and **events (/schools/business/events/index.aspx)** from around the school and the wide-ranging projects our staff and students get involved with.

Latest news

Atom Feed (http://w RSS Feed (http://www.b

Birmingham 'enterprise belt' research is creating 96,000 jobs (http://www.esrc.ac.uk/news-and-events/features-casestudies/case-studies/34506/birmingham-enterprise-belt-research-is-creating-96-000-jobs.aspx)

A recent impact case study by Professor John Bryson has been published on the ESRC website. The study focuses on an 'enterprise belt' surrounding Greater Birmingham that is helping to create 96,000 new jobs that will add £14 billion to the economy.

29/06/2015

Research (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print), **Social Sciences (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print)**

Financial Resilience Research Cluster launch (/schools/business/news/2015/april/fr-cluster-launch.aspx)

On Wednesday 25 and Thursday 26 March the launch of the Financial Resilience Research Cluster was marked with an event that brought together a range of eminent Professors in the field, who were invited to deliver a presentation on a topic of their choice.

02/04/2015

Research (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print)

New ABS publication highlights the impact of Dr Joe Sanderson's research into Supply Chain Improvement (/schools/business/news/2015/march/abs-impact-publication.aspx)

A recent research project headed by Dr Joe Sanderson, Head of Procurement and Operations Management Department, has been published by the Association of Business Schools (ABS) in a case study collection designed to highlight the impact of business school research.

25/03/2015

Research (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print), **Social Sciences (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print)**

Economics at Birmingham ranked in top 6 for research intensity in recent REF (/schools/business/departments/economics/news/2015/january/ref-research.aspx)

The commitment to research that exists within Economics has been underlined by the results of the recent Research Excellence Framework (REF) 2014 exercise, with the Department ranked 6th out of 28 institutions on research intensity.

15/01/2015

Research (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print), **Social Sciences (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print)**

Creating tomorrow's leading social scientists (/schools/business/news/2014/november/leading-social-scientists.aspx)

The Birmingham Doctoral Training Centre is one of only 21 across the UK to be accredited by the ESRC. It has 22 ESRC scholarships to fund doctoral research starting in 2015.

14/11/2014

Research (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print), **Social Sciences (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print)**

Glittering penguins: the power of the Christmas ad to win over (and lose) customers (/schools/business/departments/marketing/news/2014/november/power-of-christmas-ad.aspx)

As well as the tell-tale signs of decorations going up, the rolling out of Christmas advertisements has become a key moment for getting us all in the seasonal mood. And the competition to capture the festive spirit – and the customers that come with it – is fierce.

11/11/2014

Research (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print), **Social Sciences (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print)**

Ice bucket good, neknomination bad? It's all just self-promotion (/schools/business/departments/marketing/news/2014/august/ice-bucket-good-neknomination-bad.aspx)

This article appears as part of a larger article, "Ice bucket good, neknomination bad? It's all just self-promotion" on 'The Conversation'; an independent source of news and views, sourced from the academic and research community and delivered direct to the public.

27/08/2014

Research (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print), **Social Sciences (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print)**

"Ideological Dissent in Downsian Politics" research podcast with Dr Siddhartha Bandyopadhyay (http://www.birmingham.ac.uk/schools/business/research/research-podcasts.aspx)

In this latest podcast, Dr Siddhartha Bandyopadhyay discusses his research that looks at factors that play apart in politics, voting and the government.

31/07/2014

Research (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print), **Social Sciences (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print)**

Displaying 1 to 8 of **119**
Previous **1** **2 (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print&NewsListingOrig_List_GoToPage=2)** **3 (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print&NewsListingOrig_List_GoToPage=3)** **4 (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print&NewsListingOrig_List_GoToPage=4)** **5 (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print&NewsListingOrig_List_GoToPage=5)** … **Next (/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print&NewsListingOrig_List_GoToPage=2)**

© University of Birmingham 2015