

News

Keep up to date with the latest news and [events](#) ([/schools/business/events/index.aspx](#)), from around the school and the wide-ranging projects our staff and students get involved with.



Latest news

Atom Feed (<http://www.ResearchTimes.gov.uk/rss/>)

[FT Global MBA Rankings 2015 \(/schools/business/mba/news/2015/january/ft-global-mba-rankings-2015.aspx\)](#)



Birmingham Business School are delighted to announce that our MBA programme has been ranked within the FT Global MBA Rankings with a placement of 95th.

26/01/2015

[Social Sciences \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#), [Students \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#)

[Birmingham Business School's MBA Achieves #7 world ranking by CEO Magazine MBA Rankings 2015 \(/schools/business/mba/news/2015/january/ceo-rankings.aspx\)](#)



Birmingham Business School is delighted to announce that our MBA has achieved an enviable #7 ranking position within CEO Magazine's MBA Rankings 2015 and a placement of #3 within their European Business School Rankings section.

22/01/2015

[Social Sciences \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#), [Students \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/198&stylemediatype=print\)](#)

[Eye on the prize: Coca-Cola's magic has always been in mischievous marketing \(/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx\)](#)



Professor Isabelle Szmigin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

[Social Sciences \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#)

[Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows \(/schools/business/news/2015/january/midex-study.aspx\)](#)



A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

20/01/2015

[Social Sciences \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#)

[Economics at Birmingham ranked in top 6 for research intensity in recent REF \(/schools/business/departments/economics/news/2015/january/ref-research.aspx\)](#)

The commitment to research that exists within Economics has been underlined by the results of the recent Research Excellence Framework (REF) 2014 exercise, with the Department ranked 6th out of 28 institutions on research intensity.

15/01/2015

[Research \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/195&stylemediatype=print\)](#), [Social Sciences \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#)

[Dr Scott Taylor comments on the inequities that still hold sway in the boardroom: University Challenge and a lesson on quotas for British business \(/schools/business/departments/management/news/2015/january/quotas-in-business.aspx\)](#)



Using the disparity between male and female team members in University Challenge to highlight the ongoing inequities at the top end of British business, Dr Scott Taylor asks if the introduction of a quota system may be the answer.

14/01/2015

[Social Sciences \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#)

[Birmingham Business School placed 17 out of 101 schools for Research excellence \(/schools/business/news/2014/december/research-excellence.aspx\)](#)

Birmingham Business School has been placed 17 out of 101 business schools in the Research Excellence Framework (REF) 2014, according to the ABS

23/12/2014

[Social Sciences \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#)

[Go Further, Faster on Devolution to Create Better Jobs Nationwide, Urges All Party Group Connecting Universities to Business Event \(/schools/business/news/2014/december/connecting-universities-to-business.aspx\)](#)



As part of the Connecting Universities to Business Event, Professor Simon Collinson, Dean of Birmingham Business School, delivered a speech on "Universities as drivers of high-value growth".

16/12/2014

[Social Sciences \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print\)](#)

Displaying 1 to 8 of 335

Previous [1](#) [2 \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print&NewsListingOrig_List_GoToPage=2\)](#) [3 \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print&NewsListingOrig_List_GoToPage=3\)](#) [4 \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print&NewsListingOrig_List_GoToPage=4\)](#) [5 \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print&NewsListingOrig_List_GoToPage=5\)](#) ... [Next \(/schools/business/news/index.aspx?TaxonomyKey=0/1/187/196&stylemediatype=print&NewsListingOrig_List_GoToPage=2\)](#)

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