

## News

## News

Atom Feed (<http://www.birmingham.ac.uk/news/atom-feed>)**Discussion paper series: three new papers now available (<http://www.birmingham.ac.uk/schools/business/research/birmingham-business-school-discussion-paper-series.aspx>)**

'Brand recognition', 'Hong Kong's growth enterprise market' and 'Global value chains and industrial relations research' are the topics covered in the latest Business School discussion papers.

27/03/2014

**Research** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195)), **Social Sciences** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)), **Students** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/199](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/199))

**Partnerships between universities and businesses are a strong driver for regional economic growth (</schools/business/news/2014/march/partnerships-between-universities-and-businesses.aspx>)**

Professor Simon Collinson discusses Higher Education's impact value on the economy.

10/03/2014

**Research** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195)), **Social Sciences** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))

**Professor Francis Greene looks at how self-employed men have higher levels of testosterone (</schools/business/departments/management/news/2014/march/professor-francis-greene-looks-at-how-self-employed-men-have-higher-levels-of-testosterone.aspx>)**

Professor Francis Greene was part of a group of researchers that looked at how testosterone is associated with being self-employed.

07/03/2014

**Research** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195)), **Social Sciences** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))

**New Financial Economics MSc for 2014 (</schools/business/departments/economics/news/2014/march/new-financial-economics-msc-for-2014.aspx>)**

The Department of Economics has helped grow Birmingham Business School's recently expanded MSc offering with the introduction of a Financial Economics MSc.

05/03/2014

**Social Sciences** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)), **Students** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/199](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/199)), **Teaching** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/198](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/198))

**Brand history shows marketing is the second oldest profession (</schools/business/departments/management/news/2014/march/brand-history-shows-marketing-is-the-second-oldest-profession.aspx>)**

Dr Catherine Casson looks at how brand history shows that marketing is the second oldest profession.

04/03/2014

**Research** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195)), **Social Sciences** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))

**Downloadable research podcast: "Responsible Retailing". Dr Pamela Robinson (<http://www.birmingham.ac.uk/schools/business/research/research-podcasts.aspx>)**

Dr Pamela Robinson, a Lecturer in Comparative Employment Relations, recently recorded a podcast to discuss her work and research interests, with a focus on "Responsible Retailing".

10/02/2014

**Research** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195)), **Social Sciences** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))

**Accounting & Finance PhD students to present their research in Rome (</schools/business/departments/Accounting-Finance/news/2014/february/accounting-finance-phd-students-to-present-their-research-in-rome.aspx>)**

Two Accounting & Finance PhD students have been selected to present their research at an upcoming Doctoral Seminar this summer in Rome.

04/02/2014

**Dean of Birmingham Business School speaks in the House of Lords (</schools/business/departments/management/news/2014/february/dean-of-birmingham-business-school-speaks-in-the-house-of-lords.aspx>)**

Professor Simon Collinson recently spoke at a recent Industry and Parliamentary Trust (IPT) dinner in the House of Lords on "The Role of Government in Developing Trade with China".

03/02/2014

**International** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/192](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/192)), **Research** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/195)), **Social Sciences** ([/schools/business/research/news/index.aspx?NewsListingOrig\\_List\\_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196](/schools/business/research/news/index.aspx?NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196))

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