# Staff



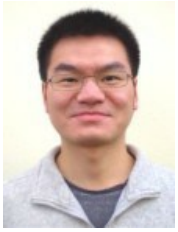
## Liyun Zhang (/schools/business/staff/profile.aspx?ReferenceId=89733&Name=liyun-zhang)

**Research Fellow in Economics**

**The Department of Economics**

Liyun is a Research Fellow in Economics. She is currently working with members of EEEM Research Cluster on various topics on environmental and energy economics, whilst waiting for the defence of her PhD. In her doctoral thesis, she studies firms' internationalization strategies linking firm heterogeneity, quality upgrading and trade liberalization.

## Dr Tao Zhang (/schools/business/staff/profile.aspx?ReferenceId=43982&Name=dr-tao-zhang)



**Lecturer in Marketing and Sustainability**

**The Department of Marketing**

Dr. Zhang joined the Department of Marketing as a lecturer in August 2012. Prior to that he was a research fellow in the Intelligent Modelling & Analysis Research Group, School of Computer Science, University of Nottingham. He gained his PhD from the Electricity Policy Research Group, Judge Business School, University of Cambridge. His research interests are in the areas of complexity ...

## Dr Yufeng Zhang (/schools/business/staff/profile.aspx?ReferenceId=21427&Name=dr-yufeng-zhang)

**Senior Lecturer in Operations Management**
**Director of Business Programmes with Engineering, Sciences & Law**

**The Department of Procurement and Operations Management**

Yufeng Zhang is the Director of Business Programmes with Engineering, Sciences & Law. He is the academic Coordinator of the EU FP7 Europe-China High Value Engineering Network (EC-HVEN), **www.birmingham.ac.uk/hven (http://www.birmingham.ac.uk/hven)** . He is a Fellow of the Higher Education Academy

**High Value Engineering (HVE)**

High value engineering (HVE) is the application of ...

## Dr Ying Zhou (/schools/business/staff/profile.aspx?ReferenceId=86374&Name=dr-ying-zhou)

**Lecturer in Economics**

**The Department of Economics**

Dr Ying Zhou is an applied economist who researches into topics in international economics, development economics and environmental economics. She has a particular interests in issues related to developing economies and performance of individual firms.



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