

## Dr Sarah Montano

Teaching Fellow

### Contact details

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### About

Prior to working in academia Sarah worked in retail at a senior management level. She has taught at both an undergraduate and postgraduate level at the University of Birmingham for 10 years. Her research interests primarily lie in the area of ethnographic research in business and critical realist philosophy, she has presented several papers in this area.

### Qualifications

- PhD – University of Birmingham - 2005
- BSc (Hons) Social Policy and Administration – University of Hull - 1995

### Teaching

Sarah teaches the Services and Relationship Marketing undergraduate module and the Retail Marketing module on the MSc Marketing programme. She also teaches both Services Marketing and Retail Marketing on the Singapore based undergraduate degree programme.

Sarah is responsible for managing the student company projects on the various MSc Marketing programmes.