Dr Linda Hsieh

Lecturer in International Business

Department of Management

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About

Linda is a lecturer in **International Business**, joined University of Birmingham in September 2008, having previously worked as a lecturer in International Business and then senior lecturer at Sheffield Hallam University (09/2005-09/2008).

Qualifications

B.A. (Hons) Accounting & Financial Management and Business Studies (University of Sheffield)

MSc (Distinction) International Business and Finance (University of Reading)

PhD in Commerce (University of Birmingham)

Postgraduate supervision

I would be interested in PhDs that examine any of the following areas:

- Internationalization of firms
- Managing international strategic alliances
- Knowledge heterogeneity and governance

Research

Linda's main research interests include risk perception and governance of international strategic alliances; social capital and internationalization of firms; knowledge governance; issues of co-evolution. Linda is the principal investigator for a British Academy funded research project, examining the forms of social organization specifically constructed by high-tech SMEs to enhance their internationalization base.

Other activities

PhD welfare tutor
Admissions tutor for the **MSc International Business programme**

Publications

Hsieh, L.H.Y., Rodrigues, S.B.,& Child, J., 2010, Risk Perception and Post-formation Governance inInternational Joint Ventures in Taiwan: The Perspective of the ForeignPartner, *Journal of International Management,* 16(3): 288-303.

Hsieh, L.H.Y. & Rodrigues, S.B. 2010,Overcoming trust failure in the post-formation stage of internationaljoint ventures: The role of ex post governance mechanisms. Academy ofInternational Business, Rio de Janeiro, Brazil, June 25-29, 2010.

Hsieh, L.H.Y., Rodrigues, S.B. & Tsai,F-S. 2010, The Governance of Knowledge Heterogeneity by MultinationalCorporations. European Group for Organizational Studies Colloquium,Lisbon, Portugal, June 28 - July 3, 2010.

Tsai, F-S, **Hsieh, L.H.Y**., Fang, S-C & Lin, J.L. 2009, The Co-evolution of Business Incubation and National Innovation Systems in Taiwan, *Technological Forecasting & Social Change*, 76(5): 629-643.

Hsieh, H & Rodrigues, S.B.2009, Breaking the vicious cycle of instability and distrust ininternational joint ventures: The role of *ex post* governance mechanisms. British Academy of Management Conference, Brighton, September 15-17, 2009.

Hsieh, H & Lin, A., 2005, Conceptual Model of Post-Formation Governance in Cross-Border Partnership, *The Journal of American Academy of Business, Cambridge, 7* (2): 302-307.

Hsieh, H & Rodrigues, S.B.2005, Risk Perception and International Joint-Venture Adaptation,Presented at the Competitive Session of the Academy of InternationalBusiness Annual Meeting in Quebec City, Canada, July 9-12, 2005.

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