

Dr Liza Jabbour

Lecturer in Business Economics

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About

Liza joined the Business School in 2010. Previously she worked as a lecturer at the Manchester Business School and as a research fellow at the University of Nottingham. She is an external research fellow of the GEP centre and of the Kiel Institute for the World Economy. Liza gained her PhD at the University of Paris I Pantheon-Sorbonne. Her main research interest is applied international economics with a special focus on firms' internationalisation decisions and the interactions between firms' productivity and international strategies.

Qualifications

- PhD (Economics, University of Paris I, France)
- MSc (International Economics, University of Paris I, France)
- BSc (Economics, Lebanese University, Lebanon)

Teaching

Economics for Business (with Fiona Carmichael); Advanced Business Economics (with Fiona Carmichael); Industrial and International Economics.

Research

Business School Group

Managerial Economics (<http://www.business.bham.ac.uk/research/industrial/index.shtml>)

Other activities

Year Abroad Programme Director

Exchange Co-ordinator

Publications

Recent publications

Refereed Journals

"Market Thickness, Sunk Entry Costs, Firms Heterogeneity and the Outsourcing Decision: Empirical Analysis of Manufacturing Firms in France", *Canadian Journal of Economics*, 46 (1) 2013.

"Slicing the Value Chain Internationally: Empirical Evidence on the Offshoring Strategy by French Firms", *The World Economy*, 35 (11) 2013.

"Does Business Group Affiliation Help Firms Achieve Superior Performance during Industrial Downturns? An Empirical Examination". with Vassiliki Bamiatzi, Salih Tamer Cavusgil, and Rudolf R. Sinkovics. *International Business Review*, *In Press*.

"Offshoring and Firm's Performance: Evidence from the French Manufacturing Industry". *The World Economy* 33(3) 2010.

"Understanding Cross-Country Differences in Exporter Premia: Comparable Evidence for 14 Countries". With the International Study Group on Export and Productivity, *Review of World Economics* 144 (4) 2008.

"Multinational Enterprises and FDI". With Holger Görg. Introduction to the special issue of the *World Economy* 32 (1) 2009 edited by Liza Jabbour and Holger Görg.

"Foreign Acquisitions and Firm-Level Financial Risk". With Georgios Efthyvoulou.

"The Drivers of the Offshore Outsourcing of R&D: Empirical Evidence from French Manufacturers". With Maria Pluvia Zuniga, *GEP Research Paper 2009/04*.

Expertise

The activity of multinational firms with a special interest in international outsourcing and international vertical integration; the impact that international strategies have on the performance of firms

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