Dr Paulina Ramirez

Lecturer in International Business and innovation

The Department of Strategy and International Business

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About

Paulina joined Birmingham University in August 2005. Before coming to Birmingham University she worked as Research Fellow at the Centre for Innovation and Structural Change (CISC) at the National University of Ireland - Galway and Research Associate at UMIST and the University of Sheffield.

Qualifications

BSc Economics (University College London)
PhD (University of Manchester Institute of Science and Technology)

Teaching

Paulina is module leader and teaches in the following courses:

International Business Theories (MSc International Business)

Knowledge and Innovation Systems (MSc International Business)

Knowledge, Learning and Global Business (BSc Business Management)

Intermediate Business Economics (BSc Business Management)

Postgraduate supervision

I am interested in supervising PhDs that examine any of the following areas:

- The intersection between globalisation, technological innovation and new organisational forms.
- International technology transfers and knowledge flows in mutinational corporations and Global Value Chains.
- The impact of FDI and global value chains on national systems of production and innovation..

I prefer to supervise qualitative research methods.

Research

Paulina has two main areas of research interest:

- The relationship between globalization, the rise of new organizational forms and international knowledge flows; comparative studies of national institutions such as national innovation and business system; as well as the impact of foreign direct investment and global value networks on national systems of production and innovation.
- The impact of national institutions (e.g. corporate governance, science and technology systems) on the emergence of new areas of science and technology. Paulina is currently doing research on industry-academic links in the area of stem cells and is a member of the Birmingham University Stem Cell Network.

Publications

Journal Articles

Rainbird, R and Ramirez, P., 2012, Bringing Social Institutions into global Value chain analysis: The case of salmon farming in Chile, Work Employment and Society,

Ramirez and Rainbird, 2010, Making the connections: Bringing skills formation into global value chain analysis, Work, Employment and Society, 14 (4), pp 699-710

Tylecote, A and Ramirez, P, 2008, Finance, CorporateGovernance and the New Techno-Economic Paradigm, Louvain EconomicReview, Vol 74 (4), pp 583-613.

Paulina Ramirez, 2006, The Globalisation of Research in thePharmaceutical Industry: A Case of Uneven Development, TechnologyAnalysis and Strategic Management, Vol 18, No 2, pp 143-167.

Tylecote. A., and Ramirez, P., 2006, Corporate Governanceand Innovation: The UK compared with the US and 'insider' economies,Research Policy, 35, No 1, pp 160-180.

Ramirez. P., and Tylecote. A, 2004, Hybrid CorporateGovernance and Its Effects on Innovation: A Case Study of AstraZeneca,Technological Analysis and Strategic Management, Vol. 16 No 1, 115-137,March

Chapters in Edited Books

Ramirez, P., Scott, M., and Golden, W., (2005), Innovationand the Information Society: Policy Coherence and Governance in Ireland,in OECD, Governance of Innovation Vol 3: Case Studies in Cross-SectoralPolicy, OECD Parisforthcoming

Walsh, V., Ramirez, P. and Tampubolon, G., (2000), Lamondalialisation de l'innovation dans l'industrie pharmaceutique, in M.Delapierre, P. Moati and E.M. Mouhoud (Eds) Technologie et Connaissancedans la Mondialisation, Economica, Paris

Richards, A., Walsh, V., Ramirez, P. and Watts, W., (1997),Technological Inertia in the Pharmaceutical Industry, in P. Bye and D.Hayton (eds), Industrial History and Technological Development inEurope, Office for Official Publications of the European Communities,Luxembourg

Conference/Discussion/ Working papers

Paulina Ramirez, 2004, 'The globalisation of researchamongst leading European and US pharmaceutical multinationals: The shiftof European investment to the USA', CISC working paper No 9.

Ramirez, P. and Tylecote, A., 2003, 'The Globalisation ofInnovation and of Corporate Governance in Pharmaceuticals: The Shift ofEuropean Investment to the USA', Sheffield University Management School,discussion paper No 2003.06

Miozzo, M., Grimshaw, G. and Ramirez, P., 2003, 'ITOutsourcing in the UK: New Organisational Forms and the Costs ofContracting Knowledge', mimeo, UMIST

Tylecote, A, Ramirez, P, Solomon, J and Solomon, A, 2001,'UK Corporate Governance and Innovation', Sheffield UniversityManagement School, discussion paper No 2001.2

Report and Consultancies

Ramirez, P., Scott, M., and Golden, W., 2004, Innovation andthe Information Society: A Study of Policy Coherence and Governance inIreland, Report for the OECD MONIT network.

Ramirez, P., 2003, Medical Technology and Devices Industryin the West of Ireland: An industry-based case study, reportcommissioned by the Western Development Commission, Ireland, September

Ramirez, P., 2003, Report on Industry Sectors, report commissioned by the Western Development Commission, Ireland, September

Ramirez, P. and Tylecote.A, 2001'Corporate Governance andProduct Innovation: A Case Study of AstraZeneca', paper presented to theEuropean Commission (DGXII) for TSER project,

Ramirez, P, Tylecote, A, Maczulaitis, B. and Schmidt, R,2001, 'The Effects of Corporate Governance on product Innovation in thePharmaceutical Industry: Evidence from the UK and Germany', paperpresented to the European Commission (DGXII) for TSER project.

Ramirez, P and Tylecote, A, 1999, 'Technological Change inthe Pharmaceutical Industry and its Implications for CorporateGovernance: an Overview', paper presented to the European Commission(DGXII) for TSER project.

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