

Dr Nick Rowbottom

Senior Lecturer

The Department of Accounting

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About

Since joining the University, Nick has acted as Programme Director for the BSc. Accounting & Finance programme and Director of Education for the department. He helped design and introduce the KPMG School Leavers Programme (BSc Accountancy) and is currently managing the PhD programmes in the department.

Qualifications

PhD (Birmingham)
FHEA

Postgraduate supervision

I welcome applications from those considering pursuing a PhD in the fields of management commentary, integrated reporting, 'sustainability' / ESG / CSR reporting and XBRL.

PhD opportunities

[View PhD opportunities](#)

Research

Research Interests

Narrative Corporate Reporting (management commentary, sustainability/SEA/CSR, ESG, integrated)

Digital Corporate Reporting (web-based reporting and XBRL)

Accounting Education

Publications

Journal Articles

Rowbottom, N. (2014). 'The Rise and Fall of the UK Operating and Financial Review', *Accounting, Auditing & Accountability Journal* 27/4, 655-685.

<http://dx.doi.org/10.1108/AAAJ-09-2012-1107>

Rowbottom, N. (2013). 'A-level Subject Choice, Systematic Bias and University Performance: the Case of Accounting', *Accounting Education* 22/3, 248-267.

<http://www.tandfonline.com/doi/full/10.1080/09639284.2013.799840> (<http://www.tandfonline.com/doi/full/10.1080/09639284.2013.799840>)

Schroeder, M. & Rowbottom, N. (2013). 'A Kantian Analysis of Financial Accounting', *Journal of Theoretical Accounting Research* 8/2, 38-78.

Rowbottom, N. & Lymer, A. (2010). 'Exploring the Use and Users of Narrative Reporting in the Online Annual Report', *Journal of Applied Accounting Research*, 11/2, 90-108.

Rowbottom, N. & Lymer, A. (2009). 'Exploring the Use of Online Corporate Reporting Information', *Journal of Emerging Technologies in Accounting*, 6, 27-44.

Rowbottom, N. & Lymer, A. (2009). 'Exploring the use of Online Corporate Sustainability Information', *Accounting Forum*, 33, 176-186.

Rowbottom, N., Allam, A. & Lymer, A. (2005). An Exploration of the Potential for Studying the Usage of Investor Relations Information through the Analysis of Web Server Logs, *International Journal of Accounting Information Systems*, 6, 31-53.

Lymer, A., Rowbottom, N. & Allam, A. (2003). 'The power of the web log - a guide for IROs', *Informed* (Investor Relations Society), November, 18-19.

Rowbottom, N. (2002). 'The Application of Intangible Asset Accounting and Discretionary Policy Choices in the UK Football Industry', *British Accounting Review*, 34, 335-355.

Rowbottom, N. (1996). 'The Football Industry', *P.A.S.S.*, Sept., 10-11

Conference Proceedings

Rowbottom, N., Allam, A. & Lymer, A. (2004) "An exploration of the potential for studying the usage of Investor Relations information through the analysis of Web server logs" *Collected Papers of the 13th Annual Research Workshop on Artificial Intelligence and Emerging Technologies in Accounting, Auditing and Tax*, Orlando, USA, p.41-52.

Research Funding

Rowbottom, N. 'An investigation of the business case for investor relations and online reporting', INDEX scheme (September 2008) £3,000.

Lymer, A., Rowbottom, N. & Allam, A. 'Measuring and understanding the demand for online corporate reporting', ESRC (March 2003 - August 2004) £75,000

Conference Papers

Rowbottom, N. & Locke, J. (2013). 'The Emergence of Integrated Reporting' FRBC Bristol 2013, APIRA Kobe 2013, BAFA London 2014

Rowbottom, N. (2012). A-Level Subject Choice, Systematic Bias and University Performance: the Case of Accounting. BAFA Education Sheffield 2012

Rowbottom, N. & Lymer, A. (2007). User Access to Statements of Management Commentary: the Case of the Operating & Financial Review, EAA Lisbon 2007.

Rowbottom, N. Lymer, A. & Wilkins, B. (2006). The Demand for Corporate Sustainability Reporting: Online Evidence, EAA Dublin 2006.

Rowbottom, N. Lymer, A. & Wilkins, B. (2005). The Demand for Corporate Sustainability Reporting: Online Evidence, FRBC Cardiff 2005.

Rowbottom, N., Allam, A. & Lymer, A. (2004). An Exploration of the Potential for Studying the Usage of Investor Relations Information through the Analysis of Web Server Logs, EAA Prague 2004.

