

## Oded Shenkar

Chair in International Business (part time)

The Department of Strategy and International Business

### Contact details

University of Birmingham  
Edgbaston  
Birmingham  
B15 2TT  
UK



### About

Professor Shenkar has conducted research in international business for twenty five years, starting with his doctoral dissertation on the Chinese bureaucracy which involved work with the department of Sociology and the East-Asian Institute in addition to the Graduate School of Business at Columbia University. He has published numerous books (the most recent, *The Chinese Century*, has been translated into twelve languages) and close to ninety articles and his work has been widely cited in major media such as *The New York Times*, *The Wall Street Journal*, *the Financial Times* and *The Economist*, among many others. He appeared before the US-China Congressional Commission and is Vice President and Fellow of the Academy of International Business.

### Qualifications

Ph.D., Columbia University

### Publications

#### Selected Recent Publications

Shenkar, Oded and Yadong, Luo, *International Business* (Sage, second edition)

Shenkar, Oded, *The Chinese Century*, Wharton School Publishing, 2006 (second edition)

Shenkar, Oded, and Reuer, Jeff (Editors), *The Handbook for Strategic Alliances*. CA: Sage, 2005

Lee, Seung-Hyun, Shenkar, Oded, and Li, J.T., *Cultural Distance, Investment Flow, and Control in Cross-Border Cooperation* (Research Note), *Strategic Management Journal* (forthcoming)

Shenkar, Oded, Luo, Yadong and Yeheskel, Orly, *From Distance to Friction: Substituting metaphors and redirecting intercultural research*, *Academy of Management Review*, Special Theory Forum on "International Management: Critique and New Directions", Vol. 33, No 4 forthcoming October 2008)

Luo, Yadong, Shenkar, Oded, and Haresh, Gunani, *Control-Cooperation Interfaces in Global Strategic Alliances: A Situational Typology and Strategic Responses*, *Journal of International Business Studies* (forthcoming)

Brock, David, Shenkar, Oded, Shoham, Amir, and Siskocick, Ilene C., *National culture and expatriate deployment*, *Journal of International Business Studies* (forthcoming)

Gong, Yaping, Shenkar, Oded, Luo, Yadong, and Nyaw, Mee-Kau, *Parent Multiplicity and International Joint Venture Performance*, *Strategic Management Journal* (forthcoming).

Luo, Yadong, and Shenkar, Oded, *The Multinational Corporation as a Multilingual Community: Language and Organization in a Global Context*. Lead article in the *Journal of International Business Studies*, 37, 3 (June 2006), 321-339