

## Stephen Brammer

Professor of Strategy

The Department of Strategy and International Business

### Contact details

Email [s.brammer@bham.ac.uk](mailto:s.brammer@bham.ac.uk) (<mailto:s.brammer@bham.ac.uk>)

Birmingham Business School  
University House  
Edgbaston Park Road  
Birmingham  
B15 2TY



### About

Stephen Brammer is Professor of Strategy at Birmingham Business School. His main research interests are corporate responsibility, business ethics, and reputation management. Specifically, his research explores firm-stakeholder relationships, the strategic management of these, and their impacts upon company performance and reputation. His research has been widely published in leading journals such as the *Strategic Management Journal*, *Journal of Management Studies*, *Organisation Studies*, *Financial Management*, and the *Journal of Business Research*.

He is a member of the Academy of Management and former President of the International Association for Business and Society. He has served as a Section Editor at the *Journal of Business Ethics*, and is a member of the editorial boards of *Journal of Management Studies*, *Business Ethics Quarterly*, and *Business & Society*.

### Qualifications

- PhD (Econ), University of East Anglia
- MA (Econ), University of East Anglia
- BA (Hons), University of East Anglia

### Research

Key current research themes include:

- The impacts of irresponsible corporate behaviour on firm reputation
- The link between CEO remuneration and corporate reputation
- The influence of organisational learning on business environmental strategies and impacts
- The relationship between employee attitudes and behaviours and firm social and environmental activities
- The dynamics of stakeholder management

### Publications

Hoejmose, S.U., Brammer, S. & Millington, A. (2013) An empirical examination of the relationship between business strategy and socially responsible supply chain management. *International Journal of Operations and Production Management*, 33 (5).

Brammer, S. & Walker, H., (2012) The relationship between sustainable procurement and e-procurement in the public sector. *International Journal of Production Economics*, 140 (1), 256-268.

Brammer, S., Hoejmose, S., & Marchant, K. (2012) Environmental Management in SMEs in the UK: Practices, Pressures and Perceived Benefits. *Business Strategy and the Environment* 21 (7), 423-434.

Rayton, B.A., Brammer, S., & Cheng, S. (2012) Corporate visibility and executive pay. *Economics Letters* 117 (1), 337-339.

Hoejmose, S., Brammer, S., & Millington, A. (2012) "Green" supply chain management: The role of trust and top management in B2B and B2C markets. *Industrial Marketing Management* 41 (4), 609-620.

Brammer, S., Jackson, G., & Matten, D. (2012) Corporate social responsibility and institutional theory: New perspectives on private governance. *Socio-Economic Review* 10 (1), 3-28.

James, Chris, Brammer, Steve, Connolly, Michael, Fertig, Mike, James, Jane, and Jones, Jeff (2011) School Governing Bodies in England Under Pressure: The Effects of Socio-economic Context and School Performance. *Educational Management Administration & Leadership*, 39(4), 414-433.

S. Brammer and H. Walker (2011) Sustainable procurement in the public sector: an international comparative study. *International Journal of Operations & Production Management*, 31(4), 452-476.

F. Dahmann and S. Brammer (2011) "Exploring and explaining patterns of adaptation and selection in corporate environmental strategy in the US", *Organisation Studies*, 32(4), 527-553.

J. Grosvold and S. Brammer (2011) "National institutional systems as antecedents of female board representation: An empirical study", *Corporate Governance: An International Review*, 19(2), 116-135.

H. Elms, S. Brammer, J.D. Harris, and R.A. Phillips (2010) "New Directions in Strategic Management and Business Ethics", *Business Ethics Quarterly*, 20(3), 401-425

S. Brammer, S. Pavelin and L. Porter (2009) "Corporate charitable giving, multinational companies and controversial countries" *Journal of Management Studies*, 46(4), 575-

S. Brammer, A. Millington and S. Pavelin (2009) "Corporate Reputation and Women on the Board" *British Journal of Management*, 20(1), 17-29.

H. Walker, and S. Brammer (2009) "Sustainable procurement in the United Kingdom public sector" *Supply Chain Management*, 14(2), 128-137.

S. Brammer, C. Brooks, and S. Pavelin. "The Stock Performance of America's 100 Best Corporate Citizens" *Quarterly Review of Economics and Finance*, 49(3), 1065-1080.

S. Brammer and A. Millington (2008) "Does it pay to be different? An analysis of the relationship between corporate social and financial performance." *Strategic Management Journal*, 29(12), 1325-1343.

P. Cox, S. Brammer, and A. Millington (2008) "Pension Funds and Corporate Social Performance An Empirical Analysis." *Business & Society*, 47(2), 213-241S.

Brammer and S. Pavelin (2008) "Factors influencing the quality of corporate environmental disclosure" *Business Strategy and the Environment*, 17(2), 120-136.

---

[Privacy](#) | [Legal](#) | [Cookies and cookie policy](#) | [Accessibility](#) | [Site map](#) | [Website feedback](#) | [Charitable information](#)

© University of Birmingham 2015

