

Lisa Dale

Doctoral Researcher

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About

Title of PhD: Innovative Public Procurement and Local Economic Development: Benefits, Opportunities and Risks Associated with Outcome Based Procurement

Supervisors: [Professor John Bryson \(/staff/profiles/business/bryson-john.aspx\)](/staff/profiles/business/bryson-john.aspx), [Dr Chris Lonsdale \(/staff/profiles/business/lonsdale-chris.aspx\)](/staff/profiles/business/lonsdale-chris.aspx), Neil Hopkins (Head of Strategy and Performance, Corporate Procurement Services, Birmingham City Council)

Lisa is investigating the use of public procurement to stimulate innovative activity by private firms. Her research will build on existing theory linking public procurement and innovation and theories of supply chain management. It will include an exploration of the experiences of both firms and public authorities that engage with public procurement intended to catalyse innovation, including the opportunities for innovative activity, the wider demand management and supply chain context of user-producer interactions and the barriers to using procurement to stimulate innovation in the public sector.

Lisa is undertaking an ESRC Collaborative Award in Science and Engineering (CASE) studentship, which links the University of Birmingham and Birmingham City Council. This collaboration is designed to produce PhD research that is of applied relevance for the non-academic partner as well as contributing to the body of academic knowledge in this area.

Qualifications

Mres Environmental Politics, Keele University, 2005-2007

BA (Hons) Law and Politics (Joint Honours), Keele University, 2000 – 2003

Biography

Lisa has worked in a number of research and public policy related posts since completing her undergraduate degree and completed her Masters degree on a part-time basis whilst in employment.

Lisa has worked on the research underpinning National Occupational Standards for health care professionals and as a Cancer Data Manager for a NHS Hospital Trust where she mapped the care pathway of skin cancer patients and collected and analysed data on their journey through the care system. Lisa has also worked as a Policy Advisor in the cultural and social welfare sectors, where she supported the development of national and local government policy, commissioned and undertook research, organised conferences and events, and worked with organisations such as museums, libraries and housing charities on performance improvement, best practice and strategies for adapting to changes in policy or regulation.

Research

Research interests

Mixed methodology research (e.g. combining ethnographic and econometric methods); economic and public geographies; public management; public and private sector interactions, transactions and relationships; innovation studies; policy evaluation, and impact and outcome measurement.

Other activities

Lisa retains an interest in social welfare, particularly in improving the quality of housing provision for vulnerable people, and helped the school organise a workshop on developing the research and policy agenda for holistic approaches to dealing with the impacts of fuel poverty.

Publications

Foundations (2006) *Providing Services for People with Age-Related Mental Health Needs: A Good Practice Guide*. Glossop: Foundations.

Conferences

Lisa presented a paper on public sector food procurement titled '*Feeding the Recovery: Connecting Local Food and Local Places*' at the Royal Geographical Society (with Institute of British Geographers) 2011 conference and research poster summarising her research topic at an Engaging Research for Business Transformation (EREBUS) conference in October 2011.

