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# Executive Programme in Collaborative Strategy (4 day course)

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| **Locations** | Edgbaston campus |
| **Date(s)** | Thursday 12th December 2013 (00:00) |
| **Contact** | To discuss the course content in more detail please contact: Tony Bovaird Email: **t.bovaird@bham.ac.uk. (mailto:t.bovaird@bham.ac.uk)**<br><br>To book and reserve places on this module please contact: Sarah Smith Tel: 0121 414 8390, Email: **s.e.smith.2@bham.ac.uk (mailto:s.e.smith.2@bham.ac.uk)** .<br><br>**Flyer: Executive Programme in Collaborative Strategy (PDF 120KB) (/Documents/college-social-sciences/government-society/inlogov/news-events/collaborative-strategy.pdf)** .<br><br>**Online booking form: Executive Programme in Collaborative Strategy (/schools/government-society/departments/local-government-studies/events/accredited-short-courses/forms/collaborative-strategy.aspx)** . |
| **Download** | **Add to Calendar (/schools/government-society/departments/local-government-studies/events/accredited-short-courses/collaborative-strategy.aspx?ical=true)** |

## 12, 13 December 2013 and 16, 17 January 2014

## Why Study Collaborative Strategy?

Everyone in the public sector needs to understand why successful collaboration is crucial to success in transformation, costreduction and improved outcomes. But it isn't easy. Each partner will have a different culture and different imperatives and you need to understand what drives them before you can work in partnership effectively. How can you harness the benefits and avoid the pitfalls of collaboration? This module gives you the tools to develop genuinely collaborative strategies, so that your partnerships deliver better outcomes at lower cost.

## Accreditation

Delegates can, if they wish, register for postgraduate accreditation (20 credits) and complete two assignments.

## Who should attend?

This module is suitable for all public service managers and elected members and board members of public service organisations who have the remit to work in partnership on public services.

## Who will deliver the course?

The programme is delivered by INLOGOV tutors who are national leaders in the field of public management. INLOGOV's work – research, action learning, executive development and postgraduate programmes – seeks to enhance practice through academic insight, helping public services improve outcomes and efficiency.

## Programme overview

The course explores the following themes (may be subject to alteration):

**Day 1**

- What is Strategy?
- Strategic Analysis of Public Services and Organisations

**Day 2**

- Developing Strategic Options
- Evaluating Strategies

**Day 3**

- Theories of Collaboration
- Mapping the Potential Benefits

**Day 4**

- From Stakeholder Engagement to Co-production and Community Budgeting
- Culture and Trust and Partnership Working

## Can I use this course as part of my CPD or to access other postgraduate study?

You might wish to consider incorporating it into your Continuing Professional Development (CPD) or to make it the start of a fuller postgraduate programme (which you could develop into a **Postgraduate Certificate, Diploma or Masters degree (/schools/government-society/departments/local-government-studies/courses/masters.aspx)** ). If you are interested in using the course in these ways, please contact Sarah Smith **s.e.smith.2@bham.ac.uk (mailto:s.e.smith.2@bham.ac.uk)** to discuss the opportunities available.

## Course Convenor

**Professor Tony Bovaird (http://www.birmingham.ac.uk/schools/government-society/staff/profiles.aspx?ReferenceId=4451)** is a specialist in strategic management and performance improvement in public services. He has published widely on outcomes-based commissioning and user and community co-production of public services. He is a member of the Local Government Reference Panel of the National Audit Office.

**Catherine Staite (http://www.birmingham.ac.uk/schools/government-society/staff/profiles.aspx?ReferenceId=5691)** is the Director of INLOGOV and provides consultancy and facilitation to local authorities and their partners, on a wide range of issues including on improving outcomes, efficiency, partnership working, strategic planning and organisational development, including integration of services and functions.

The Module will also draw on the skills and experience of other members of INLOGOV staff as appropriate.

## Course Fees and booking

£975 plus £300 for optional postgraduate accreditation. Accommodation costs available on request. This course is VAT exempt.

**Flyer: Executive Programme in Collaborative Strategy (PDF 120KB) (/Documents/college-social-sciences/government-society/inlogov/news-events/collaborative-strategy.pdf)** .

**Online booking form: Executive Programme in Collaborative Strategy (/schools/government-society/departments/local-government-studies/events/accredited-short-courses/forms/collaborative-strategy.aspx)** .

## Accommodation

The programme will run on the University of Birmingham campus in Edgbaston. The course is non-residential, but three star hotel accommodation on the Conference Park can be booked separately by those who wish to stay close by.

## Learn more

To discuss the course content in more detail please contact: Tony Bovaird Email: **t.bovaird@bham.ac.uk (mailto:t.bovaird@bham.ac.uk)** .

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