

Executive Programme in Outcomes, Performance and Resources (4 day course)

Locations	Edgbaston campus
Date(s)	Thursday 6th March 2014 (00:00)
Contact	<p>To discuss the course content in more detail please contact: Philip Whiteman, Email p.whiteman@bham.ac.uk (mailto:p.whiteman@bham.ac.uk)</p> <p>To book and reserve places on this module please contact: Sarah Smith Tel: 0121 414 8390, Email: s.e.smith.2@bham.ac.uk (mailto:s.e.smith.2@bham.ac.uk).</p> <p>Flyer: Executive Programme in Outcomes, Performance and Resources (PDF, 127KB) (/Documents/college-social-sciences/government-society/inlogov/news-events/outcomes-performance-resources.pdf)</p> <p>Online booking form: Executive Programme in Outcomes, Performance and Resources (/schools/government-society/departments/local-government-studies/events/accredited-short-courses/forms/outcomes-performance-resources.aspx)</p>
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06, 07 March and 03, 04 April 2014

Why study Outcomes, Performance and Resources?

The days of measuring success merely by activity have long gone. Performance management has never been more complex or challenging, whether it's 'payment by results' or service level agreements. How can you be sure that resources are focused where they will deliver the best outcomes? How can you manage the performance of in-house or external services to ensure the right things happen at the right time to deliver better outcomes?

Accreditation

Delegates can, if they wish, register for postgraduate accreditation (20 credits) and complete two assignments. The credits demonstrate study at a higher education level and can be used to contribute to a full postgraduate programme of study.

Who should attend?

This module is suitable for Officers concerned with achieving improved policy and performance outcomes, Commissioners and service managers.

Who will deliver the course?

The programme is delivered by INLOGOV tutors who are national leaders in the field of public management. INLOGOV's work – research, action learning, executive development and postgraduate programmes – seeks to enhance practice through academic insight, helping public services improve outcomes and efficiency.

Programme overview

The course explores the following themes (may be subject to alteration):

Day 1

- Introduction to module
- Valuing Outcomes
- Principal agent theory

Day 2

- Co-design and co-delivery of outcomes
- Efficiency and productivity in the public sector
- Efficiency through partnership

Day 3

- Turnaround, failure and regulation of performance
- Charging for services and budgeting

Day 4

- Competition, performance indicators and signalling
- The perversities of performance measurement and management to the organisation

At a time of public sector austerity, value for money takes on a greater-than-ever priority. This course addresses key questions in efficiency and performance and shows how services can be defended against retrenchment budgeting by clear evaluation of outcomes.

Can I use this course as part of my CPD or to access other postgraduate study?

You might wish to consider incorporating it into your Continuing Professional Development (CPD) or to make it the start of a fuller postgraduate programme (which you could develop into a **Postgraduate Certificate, Diploma or Masters degree** (</schools/government-society/departments/local-government-studies/courses/masters.aspx>)). If you are interested in using the course in these ways, please contact Sarah Smith s.e.smith.2@bham.ac.uk (<mailto:s.e.smith.2@bham.ac.uk>) to discuss the opportunities available.

Course Convenor

Dr Peter Watt (</staff/profiles/government-society/watt-peter.aspx>) BA (Leeds), DPhil (York) Reader in Public Sector Economics. Research interests in the finance and economics of local government, performance and efficiency, financial evaluation of social care, the Private Finance Initiative and commissioning.

Dr Philip Whiteman (</staff/profiles/government-society/whiteman-philip.aspx>) BSocSc (Birmingham); PhD (Birmingham) Lecturer in Public Policy Management. Research interests include central-local governmental relations, performance in the public sector, the role of regulation in the conduct and management of public sector services, procurement by the public sector, overview and scrutiny and policy implementation theory. Philip previously worked within both local and central government.

Catherine Staite (</staff/profiles/government-society/staite-catherine.aspx>) MBA (Leeds University), LLB, (London School of Economics) Catherine provides consultancy and facilitation to local authorities and their partners, on a wide range of issues including on improving outcomes, efficiency, partnership working, strategic planning and organisational development, including integration of services and functions.

The Module will also draw on the skill and experience of practitioners and other INLOGOV experts.

Course Fees and booking

£975 plus £300 for optional postgraduate accreditation. Accommodation costs available on request. This course is VAT exempt.

Flyer: [Executive Programme in Outcomes, Performance and Resources \(PDF, 127KB\)](/Documents/college-social-sciences/government-society/inlogov/news-events/outcomes-performance-resources.pdf) (</Documents/college-social-sciences/government-society/inlogov/news-events/outcomes-performance-resources.pdf>)

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Accommodation

The programme will run on the University of Birmingham campus in Edgbaston. The course is non-residential, but three star hotel accommodation on the Conference Park can be booked separately by those who wish to stay close by.

Learn more

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