

## Executive Programme in Strategic Commissioning (5 day course)

<b>Locations</b>	Edgbaston Campus
<b>Date(s)</b>	Tuesday 3rd March 2015 (00:00)
<b>Contact</b>	<p>To discuss the course content in more detail please contact: Tony Bovaird Email: <a href="mailto:t.bovaird@bham.ac.uk">t.bovaird@bham.ac.uk</a> (<a href="mailto:t.bovaird@bham.ac.uk">mailto:t.bovaird@bham.ac.uk</a>).</p> <p>To book and reserve places on this module please contact: Sarah Smith Tel: 0121 414 8390, Email <a href="mailto:s.e.smith.2@bham.ac.uk">s.e.smith.2@bham.ac.uk</a> (<a href="mailto:s.e.smith.2@bham.ac.uk">mailto:s.e.smith.2@bham.ac.uk</a>).</p> <p><b>Online booking form:</b>  <a href="#"><b>Executive Programme in Strategic Commissioning 03-05 March and 23,24 April 2015 (/schools/government-society/departments/local-government-studies/events/accredited-short-courses/forms/strategic-commissioning.aspx)</b></a></p>
<b>Download</b>	<a href="#"><b>Add to Calendar (/schools/government-society/departments/local-government-studies/events/accredited-short-courses/strategic-commissioning.aspx?ical=true)</b></a>

### 03-05 March and 23, 24 April 2015

This Executive Programme in Strategic Commissioning focuses directly on the current challenge of coping with public service funding cuts at a time of rising service needs and expectations and considers issues such as:

- Structures and models for strategic commissioning
- Shaping more successful communities and improved outcomes
- Integration across all public services
- Monitoring and evaluating of outcomes
- Driving organisational and partnership performance
- Improving procurement
- Making the most of alternative methods of service delivery
- Harnessing user and community co-production



### Accreditation

Delegates can, if they wish, register towards a postgraduate certificate accreditation (20 credits) and complete two assignments.

### Who should attend?

The programme is designed for all those involved in commissioning and procurement of services from public, private and third sectors, including Local Authorities, Health and Wellbeing Boards, NHS agencies (e.g. CCGs), Local Partnerships, LSPs, and service providers in the private and the voluntary sectors. The programme is designed to be relevant both to those who already have commissioning experience but also to those who are coming new to commissioning from other public service backgrounds.

The course will be very interactive, encouraging all participants to share their experiences and explore together alternative approaches.

### Who will deliver the course?

The programme is delivered by INLOGOV tutors who are leaders in the national field of strategic commissioning and public management. INLOGOV's work – research, action learning, executive development and postgraduate programmes – seeks to enhance practice through academic insight, helping local public services improve outcomes and efficiency.

### Programme overview

The course explores the following themes (may be subject to alteration):

#### Day 1

- Introduction – Agenda setting
- Strategic Commissioning: The commissioning cycle
- Key Activities of the Commissioner
- A practical exploration of the commissioning cycle

#### Day 2

- Case study: Finding a strategic commissioning partner
- Commissioning: New models and conceptual perspectives
- User and community co-production of public services

#### Day 3

- Moving to outcome-based commissioning and procurement
- Measuring outcomes, outputs and quality of service
- Mapping outcomes and pathways

#### Day 4

- The underpinnings to commissioning and de-commissioning services
- Using models of competitive advantage to enhance commissioner influence on providers
- De-commissioning public services
- Commissioning for service resilience in the face of financial constraints

#### Day 5

- Leading and managing strategic commissioning: Staff, organisations, partnerships, networks, skills and competencies
- Managing workforce changes in response to economic retrenchment

### Can I use this course as part of my CPD or to access other postgraduate study?

You might wish to consider incorporating it into your Continuing Professional Development (CPD) or to make it the start of a fuller postgraduate programme (which you could develop into a **Postgraduate Certificate, Diploma or Masters degree** (</schools/government-society/departments/local-government-studies/courses/masters.aspx>)). If you are interested in using the course in these ways, please contact Sarah Smith [s.e.smith.2@bham.ac.uk](mailto:s.e.smith.2@bham.ac.uk) (<mailto:s.e.smith.2@bham.ac.uk>) to discuss the opportunities available.

### Course convenors

**Ian Briggs** (</schools/government-society/departments/local-government-studies/staff/profiles/briggs-ian.aspx>) is currently the co-director of the MSc in Strategic Commissioning. His special interests and research are in the areas of how people and organisations respond to change and how this impacts upon the leadership role of staff.

**Professor Tony Bovaird** (</schools/government-society/departments/local-government-studies/staff/profiles/bovaird-tony.aspx>) is a specialist in strategic management and performance assessment in public services. He has published widely on partnership, commissioning and is a member of the National Audit Office Local Government Reference Office.

The Module will also draw on the skills and experience of other members of INLOGOV staff as appropriate.

### Fees and booking

**£975 plus £300 for optional postgraduate accreditation.**

Accommodation costs available on request. This course is VAT exempt.

#### Online booking form:

**Executive Programme in Strategic Commissioning 03-05 March and 23,24 April 2015** (</schools/government-society/departments/local-government-studies/events/accredited-short-courses/forms/strategic-commissioning.aspx>)

### Accommodation

The programme will run on the University of Birmingham campus in Edgbaston. The course is non-residential, but three star hotel accommodation on the Conference Park can be booked separately by those who wish to stay close by.

### Learn more

To discuss the course content in more detail please contact: Tony Bovaird Email: [t.bovaird@bham.ac.uk](mailto:t.bovaird@bham.ac.uk) (<mailto:t.bovaird@bham.ac.uk>).

To book and reserve places on this module please contact: Sarah Smith Tel: 0121 414 8390, Email: [s.e.smith.2@bham.ac.uk](mailto:s.e.smith.2@bham.ac.uk) (<mailto:s.e.smith.2@bham.ac.uk>).

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