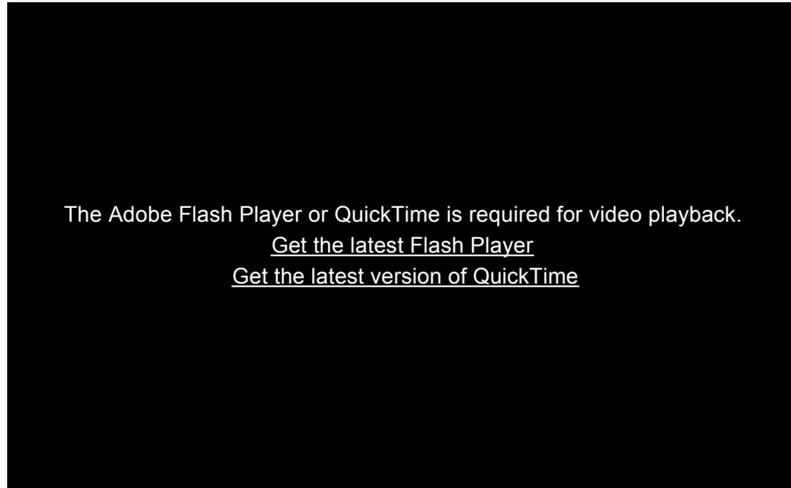


## Derek Lowe

BA Political Science (1976) and MA Social Science (1980)

CEO, Storm Communications



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 My name's Derek Lowe, I studied Political Science here at Birmingham and I got a Bachelor of Social Science and subsequently a Masters in Social Science back in 1976 and 1980.

I run and own a PR company called Storm Communications. I looked at a number of universities. I wanted to do politics. I looked at a number of courses and I was attracted to the course offered here. I had the advantage of knowing the university because my brother had been here in previous years and anyone that's come here would know what a wonderful campus and environment it is. So that was key to me.

Friends, the great sense of belonging, the quality of the teaching, the environment, the campus, the Vale site, the whole bit about being a Birmingham student really. I just loved it so much I stayed here for five years so I must have liked it.

Get the most out of it when you're here and get the most out of it in terms of your course, make sure you engage with the teaching staff and get the most out of your tutors and your friends, enjoy the social side of things but really focus on where you want your degree to lead to in terms of – it doesn't have to lead directly to a job in that subject but as long as you are doing it to the best of your ability and you're making it relevant to what you want to end up doing."

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