

## POLISIS success and fame expert speaks to the Brazilian media on the royal baby

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Dr Gëzim Alpion, Lecturer in Sociology in the Department of Political Science and International Studies, whose specialisms include 'success' and 'fame capital', was interviewed on 7 July 2013 by the UK based Brazilian reporter Melissa Becker on the significance of the Duke and Duchess of Cambridge's first child to the House of Windsor. The interview has appeared in a number of media outlets in Brazil and the Portuguese speaking world.

Dr Alpion was asked to comment, among others things, on the significance of the constitutional changes agreed by the 16 'realms' in 2011 thus allowing sons and daughters of future British monarchs to have equal right to the throne; whether Prince William can become King instead of Prince Charles; the impact William and Kate's baby is likely to have on the image of the British Royal Family; and Kate's treatment by the media and paparazzi.

Dr Alpion argued that the constitutional changes on October, 28, 2011 should be seen in the context of the on-going modernisation process of the British Monarchy that began in earnest in the wake of Diana's death in 1997. In Dr Alpion's view, notwithstanding some people's preferences, abdication is frowned upon in the UK. For the time being, Elizabeth II does not seem to be inclined to pass the crown to Prince Charles, not in the very near future, anyway. Dr Alpion also contends that it is unlikely that William will bypass his father when the Queen dies.

Following Diana's example, Dr Alpion concluded, William and Kate will most likely bring up their child in a way that this future monarch is as close to reality and his subjects as possible.

### Further information:

"Filho de William e Kate moderniza família real britânica, diz sociólogo"

[http://noticias.terra.com.br/mundo/europa/filho-de-william-e-kate-moderniza-familia-real-britanica-diz-sociologo\\_d9c53016780bf310VgnVCM5000009ccceb0aRCRD.html](http://noticias.terra.com.br/mundo/europa/filho-de-william-e-kate-moderniza-familia-real-britanica-diz-sociologo_d9c53016780bf310VgnVCM5000009ccceb0aRCRD.html) ([http://noticias.terra.com.br/mundo/europa/filho-de-william-e-kate-moderniza-familia-real-britanica-diz-sociologo\\_d9c53016780bf310VgnVCM5000009ccceb0aRCRD.html](http://noticias.terra.com.br/mundo/europa/filho-de-william-e-kate-moderniza-familia-real-britanica-diz-sociologo_d9c53016780bf310VgnVCM5000009ccceb0aRCRD.html))