

Organisational Behaviour Conference a resounding success

Posted on Monday 26th April 2010

HSMC hosted the prestigious 7th Biennial Conference in Organisational Behaviour in Health Care (OBHC) from the 11th to 14th April. The theme of the conference, which attracted over 150 academics and practitioners from across the globe, was 'Mind the Gap: policy and practice in the reform of healthcare'. Visiting academics were invited to share their expertise, and present and discuss papers that explored the behaviours of healthcare organisations in shaping, adapting and resisting developments in healthcare policy and practice.

In addition to the academic programme, delegates also had the opportunity to tour the Barber Institute of Fine Arts, the University's own renowned art gallery, and had dinner at Birmingham Council House, preceded by a private viewing of the Staffordshire Hoard - an exciting, newly discovered treasure trove of Anglo-Saxon artefacts.

The academic conference was complemented by a one-day practitioner seminar attended by senior NHS managers and clinicians, who took the opportunity to discuss the conference theme with academics. Over the course of the event HSMC were delighted to welcome three distinguished Keynote speakers: Dr Peter Hupe from Erasmus University, Rotterdam; Ben Page, from Ipsos MORI and Professor Michael West from Aston Business School.

The 2012 OBHC Conference will be hosted by Dublin City University and Trinity College Dublin, and will be held in Ireland's capital city. The 2012 theme will be 'Patient centred health care teams: collaboration, communication and care'.