

Can personalised public services revolutionise welfare?

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In a recent article published in Guardian online, HSMC's Professor Jon Glasby asks whether self-directed support could be used as a new organising principle for the whole welfare state in these times of economic restraint, and whether it may actually bring about better outcomes for at least the same, if not less, money.

"If self-directed support can simplify social care and allocate equal resource to equal needs, then couldn't it help to do the same for the tax and the benefits system?"

[Read the full article in the Guardian, 7 July 2010 \(http://www.guardian.co.uk/commentisfree/2010/jul/07/public-service-policy-welfare-support/print\)](http://www.guardian.co.uk/commentisfree/2010/jul/07/public-service-policy-welfare-support/print) (opens in new window)