

Dr Lindsey Appleyard

Research Fellow for CHASM (Centre on Household Assets and Savings Management)

Applied Social Studies

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About

Dr Lindsey Appleyard is a Research Fellow at the **Centre on Household Assets and Savings Management (CHASM)** (<http://www.chasm.bham.ac.uk>) in the Institute of Applied Social Studies, School of Social Policy.

Qualifications

- PhD, University of Birmingham
- MSc, University of Birmingham
- BSc (Hons), Bath Spa University

Biography

Lindsey leads the 'financial capability' work stream at CHASM. Prior to this, she worked at the University of Nottingham with Dr Sarah Hall on 'Spaces of Business Education and the (Re)production of Financial Theory in Practice'. Lindsey completed her PhD 'Overcoming Financial Exclusion: Community Development Finance Institutions (CDFIs) and the Balancing of Financial and Social Objectives' in 2007 in the School of Geography, Earth and Environment Sciences at the University of Birmingham.

Teaching

Lindsey contributes to the following undergraduate modules:

- Your Money and Your Life
- Prospects for British Social Policy

Postgraduate supervision

- Fatima Syed (October 2012-2015) 'Personal finance education: what is it for? And how best to do it?' College of Social Sciences Scholarship.

Research

Lindsey's current research interests are around:

- Geographies of money and finance
- Financial exclusion and inclusion
- Education, learning and knowledge
- Wealth and inequality
- Friends Provident Foundation, 'Monitoring Financial Inclusion' with Professor Steve McKay, £150,000 (20012-2017).
- University of Birmingham, Advanced Social Science Collaborative (ASSC) Seed corn funding 'Assessing Financial Literacy in Secondary Schools' with Professor Peter Davies, School of Education, awarded £4,650 (May 2012-May 2013).
- Arts and Humanities Research Council (AHRC) 'Responsibilities, Ethics and the Financial Crisis' with Tom Sorell (PI), Andy Mullineux (CI) and Karen Rowlingson (CI), £700,000 (July 2012-July 2015).
- Joseph Rowntree Foundation Report on 'Home ownership and the distribution of personal wealth: a review of the evidence' with Professor Karen Rowlingson (Winter 2010). **[Read the report \(http://www.jrf.org.uk/publications/home-ownership-distribution-personal-wealth\)](http://www.jrf.org.uk/publications/home-ownership-distribution-personal-wealth)**.
- University of Birmingham, College of Social Sciences 'Children and financial capability', £6,000 (April 2010-April 2011).

Other activities

- Social Policy Research Fellow Representative at the College of Social Science Research Staff Committee (CRSC) (Jan 2010-present).

Publications

Appleyard, L (2013) 'Financial Inclusion and CDFIs in the West Midlands, UK'. *Regional Studies*, doi: 10.1080/00343404.2012.748979.

Appleyard, L (2012) 'Review article: Household finances under pressure: what is the role of social policy?', *Social Policy and Society*, 11(1) 131-140.

Appleyard, L and Rowlingson, K (2012) 'Children and financial education: challenges for developing financial capability in the classroom'. *Social Policy and Society*, doi: 10.1017/S1474746412000644.

Hall, S. and Appleyard, L. (2012) 'Financial Business Education and the Remaking of Gendered Investment Banking Subjects in the (Post-crisis) City of London'. *Journal of Cultural Economy*, 5 (4) 457-472.

Appleyard, L. and Rowlingson, K. (2011), 'Housing and economic inequality' in Sim, D. and Anderson, I. (eds), *Housing and Social Inequality*. CIH/HAS.

Hall, S. and Appleyard, L. (2011), 'Trans-local academic credentials and the (re)production of financial elites'. *Globalisation, Societies and Education*. Special Issue: International/Transnational Spaces of Education, 9(2) 247-264.

Appleyard, L. (2011), 'Community Development Finance Institutions (CDFIs): Geographies of Financial Inclusion in the US and the UK'. *Geoforum*, 42(2) 250-258.

Hall, S. and Appleyard, L. (2011), 'Commoditising learning: cultural economy and the growth of for-profit business education service firms in London'. *Environment and Planning A* 43(1) 10-27.

Appleyard, L. and Rowlingson, K. (2010), *Home ownership and the distribution of personal wealth: A review of the evidence*. Joseph Rowntree Foundation, Housing Market Taskforce.

Hall, S. and Appleyard, L. (2009) 'City of London, City of Learning?' Placing business education within the geographies of finance'. *Journal of Economic Geography*, 9(5) 597-617 doi: 10.1093/jeg/lbp026

Appleyard, L. (2009) 'Recently completed doctorates in social and cultural geography'. *Social and Cultural Geography*, 10(2) 235 doi: 10.1080/14649360802666962

Expertise

Access to mainstream finance; community finance; financial exclusion and inclusion; wealth inequalities

Alternative contact number available for this expert: [contact the press office \(http://www.birmingham.ac.uk/news/contacts/index.aspx\)](http://www.birmingham.ac.uk/news/contacts/index.aspx)

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