

Leveraging legacies from the London 2012 Olympics - a podcast

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Dr Jonathan Grix (<http://www.birmingham.ac.uk/schools/sport-exercise/staff/profile.aspx?ReferenceId=4475&Name=dr-jonathan-grix>), Senior Lecturer in Sport Politics and Policy at the University of Birmingham, talks to Ideas Lab about whether the **London 2012 Games** (<http://www.london2012.com/>) will leave the country with a significant legacy after the Olympic Flame has been extinguished. The last time London hosted the Olympics was the **1948 Austerity Games** (http://www.bbc.co.uk/archive/olympics_1948/), which echoes the economic turmoil that Britain and wider world is currently experiencing. However, with the Olympic budget heading for around £11 billion, the modern Games will be on an entirely different scale. In light of this, Jonathan highlights five areas of Olympic legacy, determines the chances of success, and discusses the long term benefits for the country in general.



Listen to the podcast below:

[Leveraging Legacies from the London 2012 Olympics - transcript \(/accessibility/transcripts/Dr-Jonathan-Grix-Olympic-legacy.aspx\)](#)

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