

Ahmad Fikri Mohd Kassim

Doctoral Researcher

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About

PhD Title: Coach Leadership and Effectiveness in Sport : *Transformational Leadership and Coaching Efficacy in Sport Coaches*

Supervisors: 1st **Dr Ian Boardley** (<http://www.birmingham.ac.uk/schools/sport-exercise/staff/profile.aspx?Referenceld=5034&Name=dr-ian-boardley>), 2nd **Dr Jonathan Grix** (<http://www.birmingham.ac.uk/schools/sport-exercise/staff/profile.aspx?Referenceld=4475&Name=dr-jonathan-grix>)

Experiences in various sports development project, attached with Faculty of Sport Science and Recreation, University Technology MARA, Malaysia.
Senior Lecturer at Faculty of Sport Science and Recreation, Universiti Teknologi MARA, Malaysia.
Now is undertaking doctoral research at University of Birmingham. U. Kingdom with a scholarship from Malaysia Government and Universiti Teknologi MARA, Malaysia .

Qualifications

1. Diploma in Sports Studies (Universiti Teknologi MARA, Malaysia) 1999-2001
2. Bachelor (Hons) in Sports Management (Universiti Teknologi MARA, Malaysia)2001-2003
3. Master (Ed) Sport Management (Universiti Kebangsaan Malaysia, Malaysia)2004-2006

Research

Research group: Sport Psychology and Sport Coaching

Research interests: Coaching and Leadership in Sport

Publications

- M.K, Ahmad Fikri (2011). Factors Influences and Motivational Of Athlete in High Performance Sports. Proceeding. Asian Conference in Social Science Research (ACSSR2011).
- Safwan, M., Maizan, M., Faizal, W., Firhad, R., Hosni, H., Hasbullah, I. & Noorazam, M.K, Fikri, A.,(2011).The Influence Of Game Location On Psychological States Among Malaysian League Footballers. Proceeding. 7th World Congress on Science & Football.(WCSF2011)
- M.K, Ahmad Fikri and R, Radzliyana (2010). Factors affecting participation in physical activity among working women. Technical Report. Institute of Research, Development and Commercialization, Universiti Teknologi MARA.