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About

John Child is Professor of Commerce at the University of Birmingham, UK, Professor of Management at Plymouth University, and Visiting Professor at Sun Yat-Sen University, Guangzhou. He is a Fellow of the Academy of Management, the Academy of International Business and the British Academy of Management. In 2006, he was elected a Fellow of the prestigious British Academy [FBA]. In 2012 he was awarded a Lifetime Achievement Award by the International Association for Chinese Management Research [IACMR]. His degrees are all from the University of Cambridge.

Qualifications

MA (Cambs)
PhD (Cambs)
ScD (Cambs)
FBA (Fellow of the British Academy)

Biography

John Child is Professor of Commerce at the University of Birmingham, UK, Professor of Management at Plymouth University, and Visiting Professor at Sun Yat-Sen University, Guangzhou. He is a Fellow of the Academy of Management, the Academy of International Business and the British Academy of Management. In 2006, he was elected a Fellow of the prestigious British Academy [FBA]. In 2012 he was awarded a Lifetime Achievement Award by the International Association for Chinese Management Research [IACMR]. His degrees are all from the University of Cambridge.

Before entering the academic field, Professor Child worked for Rolls-Royce. He then worked as a Research Fellow in the Aston Programme of Organization Studies before moving to the London Business School, returning to Aston in 1973 as Professor of Organizational Behaviour. He served as Dean of the Aston Business School from 1986 to 1989. He was seconded to be Dean and Director of the European Community's management program in China in 1989-1990, building it into the China-Europe Management Institute, the forerunner of the China-Europe International Business School [CEIBS] in Shanghai. In 1991 he was appointed Diageo Professor of Management in the University of Cambridge and Fellow of St. John's College, Cambridge.

He returned to the West Midlands in 2000 taking up the Chair of Commerce at Birmingham University. He has also been a Visiting Professor at universities in Brazil, China Denmark, and the UAE.

John Child has published 23 books and approximately 150 articles primarily in the fields of international business and business organization. His book, co-authored with Suzana Rodrigues, *Corporate Co-evolution* (Wiley 2008) won the 2009 Terry Book Award of the Academy of Management. In 2013 he co-authored *The Dynamics of Corporate Co-evolution*, published by Edward Elgar. This is a study of how YICT, China's largest container terminal, developed in relation to its institutional environment. Also in 2013, he co-edited *Knowledge and the Study of Organization and Management – Building on the Work of Max Boisot*. Oxford: Oxford University Press.

Professor Child has been editor-in-chief of Organization Studies and Senior Editor of Management and Organization Review. His current interests are primarily in problems of organizational hierarchy and how smaller firms internationalize.

Teaching

MBA

Postgraduate supervision

- Internationalization of SMEs;
- New and alternative organizational forms;

Research

Coordinator of a seven-nation project investigating the internationalization of SMEs, with particular reference to decision-making modes, sources of information and other support, and use of networks.

Other activities

Member of the University Court

Publications

2014 and forthcoming

Child, John and Linda H.Y. Hsieh 2014. Decision mode, information and network attachment in the internationalization of SMEs: A configurational and contingency analysis. *Journal of World Business,* doi: 10.1016/j.jwb.2013.12.012.

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2013

Child, John 2013. Strategic choices in healthcare, with reference to the UK National Health Service. *European Journal of International Management*, 7 (2): 139-158.

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2012

Child, John (ed.) 2012. *The Evolution of Organizations*. Cheltenham: Edward Elgar.

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Marinova, Svetla T., John Child and Marin Marinov 2012. Institutional field for outward foreign direct investment: A theoretical extension? *Advances in International Management*, 25: 233-261.

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Seifert, R.E. Jr, John Child and Suzana B. Rodrigues 2012. The role of interpretation in the internationalization of smaller Brazilian firms. *Brazilian Administrative Review*,9 (4): 475-497.

2011

Alon, Ilan, John Child, Shaomin Li and John R. McIntyre 2011. Globalization of Chinese firms: Theoretical universalism or particularism. *Management and Organization Review*, 7 (2): 191-200.

Boisot, Max, John Child and Gordon Redding 2011. Working the system: Towards a theory of cultural and institutional competence. *International Studies of Management and Organization* 41(1): 62-95.

Child, John and Suzana B. Rodrigues 2011. How organizations engage with external complexity: A political action perspective. *Organization Studies* 32 (6): 803-824.

Child, John and Suzana B. Rodrigues 2011. Social identity and organizational learning. In Mark Easterby-Smith and Marjorie A. Lyles (eds.) *Handbook of Organizational Learning and Knowledge Management*. Chichester: Wiley 2nd edition: 305-329.

Hsieh, Linda H.Y., Suzana B. Rodrigues and John Child 2011. Risk perception and post-formation governance in international joint ventures in Taiwan: The perspective of the foreign partner. *Journal of International Management*, 16(3): 288-303.

Marinova, Svetla T., John Child and Marin Marinov 2011. Evolution of firm- and country-specific advantages and disadvantages in the process of Chinese firm internationalization. *Advances in International Management*, 24: 235-269.

2010

Child, John 2010. Organization design theory: its evolution within a changing context, in Clegg, S. (ed.), *Managing Organizations: Fundamentals and latest thinking*, The Marketing & Management Collection, Henry Stewart Talks Ltd, London (online at **http://hstalks.com/go (http://hstalks.com/go)**)

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2008

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2007

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2004

Child, John 2004. Foreword to Kwok Leung and Steven White (eds.) *Handbook of Asian Management*. New York: Kluwer.

Child, John and Hubertus Pleister 2004. Governance and management. In Ross Garnaut and Ligang Song (eds.) *China's Third Economic Transformation*. London: Routledge: 192-208.

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