University of Birmingham

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About

Francis Greene joined BBS in April 2012 from Warwick Business School where he worked in the Centre for Small and Medium-Sized Enterprises. Francis is current Head of the Department of Entrepreneurship & Local Economy. He has been a visiting professor at Mannheim University and a visiting researcher at Barclays Bank and for the New Zealand government. His client list includes the OECD, the UK government, Shell plc, Capital One, the Work Foundation, ACCA and Pearsons plc. He is a consulting editor of the International Small Business Journal. His research interests lie in the broad area of small business and entrepreneurship and have included research into new firm start-up, growth, closure, finance and public policy.

Qualifications

BA, MPhil, PhD

Teaching

Small Business and Entrepreneurship

Research

Current research foci include:

- Youth and graduate entrepreneurship
- Regional economic development
- Business start up and growth
- Firm closure
- Enterprise policy

Publications

Greene, F.J., Han, L., Martin, S., Zhang, S., & Wittert, G. (2014) 'Testosterone is Associated with Self-Employment among Australian Men', *Economics and Human Biology*, 13, 76–84.

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Greene, F.J. (2012) *Helping micro-businesses weather the financial storm*, Capital One: Nottingham. **http://www.capitalone.co.uk/media/images/pdf/micro-business-report.pdf (http://www.capitalone.co.uk/media/images/pdf/micro-business-report.pdf)**

Greene, F.J., Han, L. and Marlow, S. 'Like Mother Like Daughter? Analysing maternal influences upon women's entrepreneurial propensity', *Entrepreneurship, Theory and Practice*, available online 21st October, 2011.

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Greene, F.J., Mole, K.F. and Storey, D.J. (2008) *Three Decades of Enterprise Culture: Entrepreneurship, Economic Regeneration and Public Policy*, London: Palgrave.

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Capelleras, J.L. and Greene, F.J. (2008) 'The Determinants of Venture Creation Speed and Subsequent Performance', *Entrepreneurship and Regional Development*, 20: 4, 317-343.

Greene, F.J., and Storey, D.J. (2007) 'Issues in Evaluation: The Case of Shell Livewire', in *The Handbook of Entrepreneurship Policy* (eds. Audretsch, D. and Thurik, R.), 213-233.

Han, L. and Greene F.J., (2007) 'The Determinants of Online Loan Applications from Small Businesses', *Journal of Small Business and Enterprise Development*, 14:3, 478-486.

Greene F.J., Tracey, P. and Cowling, M. (2007) 'Re-Casting the City into City-Regions: Place Promotion, Competitiveness Benchmarking and the Quest for Urban Supremacy', Growth and Change, 38, 1-22.

Fraser S., Greene F.J., and Mole, K.F. (2007) 'Systematic Biases in Self-Reported Data: The Role of 'Anchoring' and 'Impression Management'', British Journal of Management, 18:2, 192–208.

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