University of Birmingham

Dr Linda Hsieh

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About

Linda is a lecturer in **International Business (http://www.business.bham.ac.uk/postgraduate/international-business.shtml)** , joined University of Birmingham in September 2008, having previously worked as a lecturer in International Business and then senior lecturer at Sheffield Hallam University (09/2005-09/2008).

Qualifications

- B.A. (Hons) Accounting & Financial Management and Business Studies (University of Sheffield)
- MSc (Distinction) International Business and Finance (University of Reading)
- PhD in Commerce (University of Birmingham)

Teaching

Linda teaches the following modules:

- International Co-operative Strategy on the MSc IB Programme (UK)
- Research Methods in IB on the MSc IB Programme (Singapore)
- International Business Management on the School's Undergraduate Programme

Postgraduate supervision

Linda would be interested in PhDs that examine any of the following areas:

- Risk perception and internationalization of firms
- Managing international strategic alliances

Research

Linda has two main areas of research interest:

Internationalization of SMEs: From 2010 to 2012, Linda led a British Academy funded research project, focusing on the ties that UK and Taiwanese SMEs have with external networks and the contribution these make to opening new international markets. She is currently involved in a seven-nation project investigating the internationalization of SMEs, with particular reference to decision-making modes, sources of information and other support, and use of networks.

International strategic alliances: Post-formation dynamics in international strategic alliances, with particular reference to renegotiation, adaptation and change of governance/control in the post-formation period.

Other activities

PhD welfare tutor
Admissions tutor for the **MSc International Business programme (http://www.business.bham.ac.uk/postgraduate/international-business.shtml)**

Publications

Journal Articles:

Hsieh, L.H.Y. & Rodrigues, S.B. (forthcoming). Revisiting the trustworthiness-performance-governance nexus in international joint ventures. *Management International Review*.

Child, J. & **Hsieh, L.H.Y.** (forthcoming). Decision mode, information and network attachment in the internationalization of SMEs: A configurational and contingency analysis. *Journal of World Business*.

Mabey, C., Wong, A. & **Hsieh, L.H.Y.** (forthcoming). Knowledge exchange in networked organizations: Does proximity matter? *R&D Management*.

Hsieh, L.H.Y., Rodrigues, S.B., & Child, J. (2010). Risk Perception and Post-formation Governance in International Joint Ventures in Taiwan: The Perspective of the Foreign Partner, *Journal of International Management*, 16(3): 288-303.

Tsai, F-S, **Hsieh, L.H.Y.**, Fang, S-C & Lin, J.L. (2009). The Co-evolution of Business Incubation and National Innovation Systems in Taiwan, *Technological Forecasting & Social Change*, 76(5): 629-643.

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