University of Birmingham

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About

Specialisms

- The knowledge economy particularly as related to inter-organisational networks and the connection to producer and consumer markets
- The automotive industry and its evolution particularly in respect of the development of new innovation models and the role of policy and regulation in furthering innovation

Research

Current and recent projects

- Regional Integrated Strategies in Europe (RISE), EU ESPON 2013 programme (2010-2012)
- Regional Trajectories to the Knowledge Economy: A Dynamic Model (EURODITE), European 6th Framework Program Integrated Project, DG Research (2005-2010)
- Creative Clusters and Innovation 2009- 2010, NESTA
- Economic Impact Assessment of Cadbury's in the City and the Region, 2008- 2009, Blue Rubicon Consultants
- Republic of Moldova: Regional Economic Development, 2008- 2009, Oxford Policy Management & Dept. for International Development
- An Evaluation of the Accelerate Programme, for Birmingham Chamber of Commerce and Industry
- A study on the social and Economic Impact of the University of Birmingham in the City of Birmingham and the West Midlands region, for the University
- A multi-centred study into the social impacts of change in the automotive sector, for the European Commission
- An evaluation of the Regional Innovation Strategy survey, for AWM as part of the third EU-wide Community Innovation Survey
- Manager of West Midlands Regional Innovation Strategies with Oughton C, Johnstone A, Bentley G et al, for European Commission and Advantage West Midlands
- Coordinator of European Project: European Training for Advanced Vehicle Technologies (EUROMOTOR), funded under the EC Comett and Leonardo Programmes

Other activities

External Involvements

- Member of Editorial Board of International journal of International Journal of Automotive Technology and Management
- Guest Editor of International Journal of International Journal of Automotive Technology and Management, 2009, 2010
- Visiting Lecturer Ca' Foscari University of Venice, 2009 – present
- Keynote speaker World Economic Forum of Regional Development Agencies, Madeira, 2009
- Keynote Speaker UK Conference on the "Future of the British Automotive Industry", Dept. for Trade and Industry, Birmingham, 2003
- Keynote Speaker European Conference on "future Scenarios for the European Automotive Industry", European Monitoring Centre on Change, Warsaw, 2004

Publications

Selected publications

Journal articles

MacNeill S and Bailey D (2010). Changing Policies for the Automotive Industry in an 'Old' industrial Region: An Open Innovation Model. International Journal of Automotive Technology and Management 10 (2/3), 128-144.

MacNeill S and Steiner M (2010). Translating Policy to Place Leadership: Lessons from the Austrian Province of Styria. Policy Studies, 31 (4), 441-456.

Bailey D and MacNeill S (2008). The Rover Task Force: Case Study in Proactive and Reactive Policy Intervention? Regional Science Policy and Practice, 1 (1)

Bailey D, Kobayashi S and MacNeill S (2008). Rover and Out? Globalisation, the West Midlands Automotive Cluster and the end of MG-Rover. Policy Studies, 29 (3) 267-279

Burfitt A and MacNeill S (2008). The Challenges of pursuing Cluster Policy in the 'Congested State'. International Journal of Urban and Regional Research, 32 (2), 492-505

MacNeill S, Jeffery C and Gibney J (2007). The Changing Dynamics of Regional Representation in Brussels: A Case Study of West Midlands. Regional Studies, 41 (3)

MacNeill S, Burfitt A and Gibney J (2007). The Dilemmas Of Operationalising Cluster Policy: The Medical Technology Cluster In The West Midlands. European Planning Studies, 15 (9)

Books/chapters

Cooke, P., de Laurentis, C MacNeill, S. and Collinge C (Eds.) (2010). Platforms of Innovation: Dynamics of New Industrial Knowledge Flows. Elgar, London.

MacNeill, S., Jürgens, U. and Blöcker, A. (2010) Knowledge networks and Processes in the Automotive Industry. In Cooke, P., de Laurentis, C MacNeill, S. and Collinge C (Eds.) (2010). Platforms of Innovation: Dynamics of New Industrial Knowledge Flows. Elgar, London..

Bailey, D, Kobayashi, S and MacNeill, S (2009) Rover and Out? Globalisation, the West Midlands Automotive Cluster and the end of MG-Rover. In Beer, A and H Thomas. (Eds.) The Impacts of Automotive Plant Closure: A Tale of Two Cities. Routledge, London

Reports

MacNeill S (2008). Towards a New Strategic Leadership of Place for the Knowledge-based Economy: A Case Study of the Austrian Province of Styria, Academy for Sustainable Communities

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