

## Dr Stewart MacNeill

The Department of Procurement and Operations Management

### Contact details

**Telephone** [+44 \(0\)121 414 5007](tel:+44%20121%20414%205007) (tel: [+44 121 414 5007](tel:+44%20121%20414%205007))

**Email** [s.macneill@bham.ac.uk](mailto:s.macneill@bham.ac.uk) (mailto: [s.macneill@bham.ac.uk](mailto:s.macneill@bham.ac.uk))

University of Birmingham  
Edgbaston  
Birmingham  
B15 2TT  
UK



### About

#### Specialisms

- The knowledge economy particularly as related to inter-organisational networks and the connection to producer and consumer markets
- The automotive industry and its evolution particularly in respect of the development of new innovation models and the role of policy and regulation in furthering innovation

### Research

#### Current and recent projects

- Regional Integrated Strategies in Europe (RISE), EU ESPON 2013 programme (2010-2012)
- Regional Trajectories to the Knowledge Economy: A Dynamic Model (EURODITE), European 6th Framework Program Integrated Project, DG Research (2005-2010)
- Creative Clusters and Innovation 2009- 2010, NESTA
- Economic Impact Assessment of Cadbury's in the City and the Region, 2008- 2009, Blue Rubicon Consultants
- Republic of Moldova: Regional Economic Development, 2008- 2009, Oxford Policy Management & Dept. for International Development
- An Evaluation of the Accelerate Programme, for Birmingham Chamber of Commerce and Industry
- A study on the social and Economic Impact of the University of Birmingham in the City of Birmingham and the West Midlands region, for the University
- A multi-centred study into the social impacts of change in the automotive sector, for the European Commission
- An evaluation of the Regional Innovation Strategy survey, for AWM as part of the third EU-wide Community Innovation Survey
- Manager of West Midlands Regional Innovation Strategies with Oughton C, Johnstone A, Bentley G et al, for European Commission and Advantage West Midlands
- Coordinator of European Project: European Training for Advanced Vehicle Technologies (EUROMOTOR), funded under the EC Comett and Leonardo Programmes

### Other activities

#### External Involvements

- Member of Editorial Board of International Journal of International Journal of Automotive Technology and Management
- Guest Editor of International Journal of International Journal of Automotive Technology and Management, 2009, 2010
- Visiting Lecturer Ca' Foscari University of Venice, 2009 – present
- Keynote speaker World Economic Forum of Regional Development Agencies, Madeira, 2009
- Keynote Speaker UK Conference on the "Future of the British Automotive Industry", Dept. for Trade and Industry, Birmingham, 2003
- Keynote Speaker European Conference on "future Scenarios for the European Automotive Industry", European Monitoring Centre on Change, Warsaw, 2004

### Publications

#### Selected publications

##### Journal articles

MacNeill S and Bailey D (2010). Changing Policies for the Automotive Industry in an 'Old' industrial Region: An Open Innovation Model. *International Journal of Automotive Technology and Management* 10 (2/3), 128-144.

MacNeill S and Steiner M (2010). Translating Policy to Place Leadership: Lessons from the Austrian Province of Styria. *Policy Studies*, 31 (4), 441-456.

Bailey D and MacNeill S (2008). The Rover Task Force: Case Study in Proactive and Reactive Policy Intervention? *Regional Science Policy and Practice*, 1 (1)

Bailey D, Kobayashi S and MacNeill S (2008). Rover and Out? Globalisation, the West Midlands Automotive Cluster and the end of MG-Rover. *Policy Studies*, 29 (3) 267-279

Burfitt A and MacNeill S (2008). The Challenges of pursuing Cluster Policy in the 'Congested State'. *International Journal of Urban and Regional Research*, 32 (2), 492-505

MacNeill S, Jeffery C and Gibney J (2007). The Changing Dynamics of Regional Representation in Brussels: A Case Study of West Midlands. *Regional Studies*, 41 (3)

MacNeill S, Burfitt A and Gibney J (2007). The Dilemmas Of Operationalising Cluster Policy: The Medical Technology Cluster In The West Midlands. *European Planning Studies*, 15 (9)

## Books/chapters

Cooke, P., de Laurentis, C MacNeill, S. and Collinge C (Eds.) (2010). Platforms of Innovation: Dynamics of New Industrial Knowledge Flows. Elgar, London.

MacNeill, S., Jürgens, U. and Blöcker, A. (2010) Knowledge networks and Processes in the Automotive Industry. In Cooke, P., de Laurentis, C MacNeill, S. and Collinge C (Eds.) (2010). Platforms of Innovation: Dynamics of New Industrial Knowledge Flows. Elgar, London..

Bailey, D, Kobayashi, S and MacNeill, S (2009) Rover and Out? Globalisation, the West Midlands Automotive Cluster and the end of MG-Rover. In Beer, A and H Thomas. (Eds.) The Impacts of Automotive Plant Closure: A Tale of Two Cities. Routledge, London

## Reports

MacNeill S (2008). Towards a New Strategic Leadership of Place for the Knowledge-based Economy: A Case Study of the Austrian Province of Styria, Academy for Sustainable Communities

---

[Privacy](#) | [Legal](#) | [Cookies and cookie policy](#) | [Accessibility](#) | [Site map](#) | [Website feedback](#) | [Charitable information](#)

© University of Birmingham 2015

