Amanda Nayak

Visiting Lecturer, Accounting & Finance

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Contact details

Birmingham Business School
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Qualifications

MSc Loughborough
FCCA

Research

Main research interests include management accounting and informationsystems in small businesses and accounting information for doctors in generalpractice. Academic Supervisor Teaching Company Schemes.

Other activities

Links with Birmingham Chamber of Commerce, Selly Oak Centre for Church Management and Education, Graduate School of Business National University of Science and Technology, Bulawayo, Zimbabwe

Publications

Journals

S Greenfield, C Bradley, M Innes, M Jones, S Jowett, AM Nayak, J Parle,R Seal, F Stevenson. 1998. How do General Practices Contro ltheir Prescribing Budgets, Department of Health Research Report. VolumeNo 121/6396.

Fiona A Stevenson, Sheila M. Greenfield, Miren Jones, Amanda Nayak,Colin P. Bradley. 1999. GPs' Perceptions of Patient Influenceon Prescribing, Family Practice, Vol 16, No. 3, Oxford University Press1999

Andrew Lymer, Amanda Nayak, Rowland Johnson, Barry Spaul. 1998. UK Business and the Information Superhighway: The Impact of the Interneton SMES, ACCA Occasional Research Paper No. 23, 1998

Departmental Working Papers

AM Nayak, SM Greenfield. 1997. Discussion Papers in CorporateFinance, Dilemmas in Fundholding Mechanisms of Choice in General Practice.Volume 08-97, Birmingham Business School, Department of Accounting andFinance.

Books

Amanda Nayak and Sheila Greenfield. 1998. From a Wide Background,Practice Manager, March 1998

Referred Conference Proceedings

SM Greenfield, AM Nayak, F Stevenson, C Bradley, R Seal, J Parle, MJones, N Innes. 1998. Controlling Prescribing Expenditure inPrimary Medical Care: UK Experiences, ESRC Research Programme DecisionMaking in Theory and Practice Conference, July 1998.

AM Nayak, SM Greenfield. 1997. Dilemmas in Fundholding Mechanismsof Choice in General Practice, SWAUDGP Annual Scientific Meeting, Birmingham:1997.

A Lymer, R Johnson, AM Nayak. 1996. The Internet and theSmall Business: Case Studies in Business Development through Technology(In Proceedings of 19th ISBA National Small Firms Policy and Research Conference,Birmingham, 20-22 November 1996, 2, 989-1006.)

AM Nayak, SM Greenfield. 1996. Computer Use in Micro Businesses(In Proceedings of the 19th ISBA National Small Firms Policy and ResearchConference, Birmingham, 20-22 November 1996, 1, London, CIMA, 374-386.).

Other Conference Proceedings

S Greenfield, AM Nayak, J Parle, F Stevenson, M Innes, C Bradley, RSeale. 1998. How do General Practices Control their PrescribingExpenditure (In SWAUDGP Conference.).

AM Nayak. 1998. Changing Management Processes, NationalConference on Technology Transfer & Innovation in Small Firms, London:6-8 July.

AM Nayak, I Hollingsworth. 1998. The Role of External Consultantsin Facilitating Improved Management Accounting Information in SMEs - anAction Research View (Information and Small Business Conference, St Andrews:June.)

AM Nayak, SM Greenfield. 1996. Dilemmas in Fundholding:Mechanisms of Choice in General Practice (In Proceedings of ESRC/CIMA TheNew Public Sector: Health Care Reforms.)

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