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Nick Potter

Senior Teaching Fellow
Director of the MSc IB (Singapore)

School of Business

Contact details

Telephone 01952 541544 (tel:+44 1952 541544)

Telephone (2) 07968 780262 (tel:+44 7968 780262)

Email n.s.potter@bham.ac.uk (mailto:n.s.potter@bham.ac.uk)

Birmingham Business School
University House
University of Birmingham
Edgbaston
Birmingham
B15 2TT
UK

About

Nick Potter was Group Development Manager for Smiths Crisps and Tudor Foods until 1980 and then Managing Director of the PCS Group until 1993, during which time he also completed an MBA at Birmingham. He has taught on a range of post graduate programmes since 1993 and combines this with his work as a consultant, facilitating strategy formulation at board level. From 1997 to 2000 he was a main board director with English Churches Housing Group and Non-Executive Chairman of ECHG Services Ltd. He was then Chairman of Optimal Ventures Ltd and a Non-Executive Director of Quantum Computers Ltd from 2006 to 2010. Nick's research interests include organisational capabilities, corporate strategy and the role of the centre and he completed his M. Phil in this area in 2006.

Qualifications

MBA
NDA
M.Phil

Publications

Working Papers:

- Strategic Management: A More Balanced Approach
- New Perspectives on the Corporate Role in the Strategy Making Process
- VISION AND MISSION : Combining Focus and Lateral Thinking
- Defining, Enhancing and Valuing Organisational Capabilities
- Organising for Coherent Strategy Formulation
- Strategy, Structure and Performance of UK Manufacturing and Service MNCs : A Comparative Analysis
- Generating Strategic Options, Evaluation and Decision Making
  Corporate Governance and Board Development.

Books

Case Study: The BMW acquisition of the Rover Group inJohnson, G. and Scholes, K., Exploring Corporate Strategy, 5th Ed.,1999, London, Prentice Hall.

Other

- Case Studies published by the European Case Clearing House at Cranfield
- News Corporation and Star TV in Asia (1999).
- The Global Financial Services Industry (1999 with Eleana Stamaticou).
- BMW and the Rover Group: The first five years (1998).
- The Global Car Industry (1996, updated 1999, amended 2002, 2006, 2009 and 2012).

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