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About

Professor Shenkar has conducted research in international business for twenty five years, starting with his doctoral dissertation on the Chinese bureaucracy which involved work with the department of Sociology and the East-Asian Institute in addition to the Graduate School of Business at Columbia University. He has published numerous books (the most recent, The Chinese Century, has been translated into twelve languages) and close to ninety articles and his work has been widely cited in major media such as The New York Times, The Wall Street Journal, the Financial Times and The Economist, among many others. He appeared before the US-China Congressional Commission and is Vice President and Fellow of the Academy of International Business.

Qualifications

Ph.D., Columbia University

Publications

elected Recent Publications

Shenkar, Oded and Yadong, Luo, International Business (Sage, second edition)

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