

## Hasan Shikoh

BME iVLE/IT Coordinator & EAP Tutor

### Contact details

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### About

I joined the University of Birmingham (UoB) in 2008. I am an EAP Tutor at the English for International Students Unit (EISU) and the iVLE/IT Coordinator for the Business Management English (BME) Programme, both in the Birmingham Foundation Academy. I have designed some of the print and multimedia marketing materials for the Unit.

### Qualifications

#### Degrees

- MA in ELT for Specific Purposes
- MA in English Literature
- MBA in Marketing
- Bachelor of Commerce
- BA in Journalism & Political Science

#### Certificates

- TEFLQ
- Certificate in Professional Studies in Education
- Teacher Training Certificate

### Biography

Since 1997, I have worked as both teacher and teacher trainer at HE institutions in Pakistan (National College of Business Administration & Economics), Oman (Polyglot Institute LLC) and the UK (University of Warwick & University of Birmingham). Currently, at the UoB, in addition to my responsibilities in EISU, I work as an Online Distance Learning (ODL) TEFL Tutor with the English Language & Applied Linguistics (ELAL) Division.

Prior to this, my professional career began as a journalist at the age of 19. Soon after, I was appointed by The Frontier Post daily newspaper to work as sub-editor of their weekend magazine. After that, I worked as copywriter with Genesis Productions; voiceover artist with a number of independent production houses, including Telesman; business report writer with Mischievous Marketing Ltd; corporate trainer at NetSol Omni Ltd (training arm of Nestol Technologies Ltd, a NASDAQ company); and senior news anchor at Business Plus, satellite TV channel. I was also the lead actor in a short-short film, The Work of Art, made for the Warwick Shootout Competition. More recently, I was engaged by Masaryk University in the Czech Republic for online teaching and publication projects.

#### Scholarships and awards

- Full Hornby Education Trust Scholarship to study on the MA in ELT for Specific Purposes programme at the University of Warwick
- PCBA Director's Scholarship for scoring distinctions in the MBA degree programme at the University of Central Punjab

### Teaching

I teach English for Specific Purposes (ESP) courses for the following Birmingham Business School programmes:

- MBA Suite
- MSc Marketing Suite
- MSc Investments
- GDBA
- MSc Economics

Additionally, I teach lunchtime/Open Access EAP classes in a range of areas, including:

- Academic Writing
- Vocabulary
- Speaking & Pronunciation
- Grammar
- Small Group Workshops (language/study skills) for MA/MSc & PhD students

I also offer one-to-one tutorials run by EISU.

### Other activities

## Conference papers

- 'Multimodal Authenticity in EAP': *ELT EAP Conference*, University of St Andrews, Scotland (March 2014)
- 'Pedagogies for Autonomy - Booster Week' (co-presentation): *BALEAP Biennial Conference*, University of Nottingham, England (April 2013)
- 'Understanding Preessional Students' Provenance & Managing their Expectations' (joint presentation): *BALEAP Professional Issues Meeting (PIM)*, University of Kent, England (February 2012)
- 'e-Boardwork – Simple yet Smart': *BALEAP PIM*, University of Bristol, England (February 2011); and at the Teaching & Learning Conference, University of Birmingham, England (June 2010)
- Teacher Trainer on the theme of 'English for Young Learners in Latin America & the Caribbean': Two-week *Hornby Regional Summer School*, San Nicolas, Argentina (January 2008)
- 'Developing Short Story Writing Among Adult ESL Students' at: (1) *TESL Ontario International Conference*, Toronto, Canada (November 2006); (2) *3rd AZETA International Conference*, Baku, Azerbaijan (September 2006); (3) *IATEFL-HU Literature SIG Short Story Day*, Budapest, Hungary (May 2006); and (4) *SPELT International Conferences*, Lahore, Pakistan (2002 & 2003)
- 'ELT Issues in Developing Countries' (poster presentation) at: (1) *3rd Biennial International Research Festival*, University of Warwick, England (June 2006); and (2) *IATEFL 40th Annual International Conference* (with Hornby Scholars), Harrogate, England (April 2006)

## Research

Understanding UK Preessional Students' Provenance & Managing their Expectations (with J. Rees & S. Butt).

## Publications

I have published over 130 articles in a number of newspapers and magazines.

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