

## Dr Louise Jackson

Research Fellow

Health Economics

### Contact details

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### About

Louise is a Research Fellow within the Health Economics Unit at the University of Birmingham.

Louise's research relates to applied economic evaluations in the areas of sexual health and women's reproductive health. Louise is also involved in work which aims to explore the methodologies used to measure outcomes in these areas.

### Qualifications

- MSc Health Economics & Health Policy, University of Birmingham, 2014 (Distinction)
- PhD in Geography, University of Birmingham, 1999
- MSocSc Russian & East European Studies, University of Birmingham, 1994
- BA Geography, Oxford University, 1992

### Biography

Louise joined the Health Economics Unit in October 2012, after working in health and social care for several years.

Louise is funded by the National Institute for Health Research (NIHR) to conduct health economic and cost-effectiveness analysis on interventions aiming to control and prevent sexually transmitted infections. She is also involved in work exploring the methodologies used to measure outcomes in the areas of sexual and reproductive health.

### Teaching

- **Health Economics and Health Policy MSc/Postgraduate Diploma** ([/postgraduate/courses/taught/med/health-economics-policy.aspx](#)) (Deputy Director of Teaching)
- **Health Economics and Econometrics MSc/PGDip** ([/postgraduate/courses/taught/med/health-econometrics.aspx](#))
- **Medicine and Surgery MBChB Graduate Entry Course** ([/undergraduate/courses/med/medicine-grad-entry.aspx](#))

### Research

Louise's research relates to applied economic evaluations in the areas of sexual health and women's reproductive health.

Louise is currently leading on the health economics aspects of the NIHR funded BALLSEYE programme. This programme aims to improve sexual health in young men by implementing new methods for the treatment of male sex partners in primary care, and piloting a novel model for the promotion of STI testing.

Louise is also involved in work exploring the methodologies used to measure outcomes in the areas of sexual and reproductive health.

### Publications

Estcourt CS, Sutcliffe LJ, Mercer CH, Copas AJ, Saunders J, Fuller SS, Roberts TE, **Jackson LJ**, Sutton AJ, White P, Rait G, Johnson AM, Hart GJ, Muniina P and Cassell JA 'The Ballseye Programme: Targeting Men for Better Sexual Health: Program Grants for Applied Research.' *NIHR/ HTA Programme Report*. In press.

**Jackson LJ**, Roberts TE, Fuller SS, Sutcliffe LJ, Saunders J, Copas AJ, Mercer CH, Cassell JA, Estcourt CS (2014) 'Exploring the cost-effectiveness of sexually transmitted infection (STI) screening interventions targeting men in football club settings. Preliminary cost-consequence analysis of the SPORTSMART pilot randomised controlled trial. *Sexually Transmitted Infections*. Online first: <http://sti.bmj.com/cgi/content/full/sextrans-2014-051715> ([https://mail.bham.ac.uk/owa/redir.aspx?SURL=rs80BU5m0Y3z2M4L53o72w&HA-Q\\_7HuI#80DLcuX487rQKPrRCGgAdAB9AHAaOgAvAC8AcwB0AGkALgBIAg0AaqAuaGMABwBtAC8AYwBnAGkALwBjAG8AbgB0AGUAbgB0AC8ZgB1AGwAbAAvAHMAZQB4AHQAcgBhAG4AcwAtADIAMAAxADQALQAwADUAMQA3ADEAQA&URL=http%3a%2f%2fsti.bmj.com%2fcgi%2fcontent%2fhtml%2fsextrans-2014-051715](https://mail.bham.ac.uk/owa/redir.aspx?SURL=rs80BU5m0Y3z2M4L53o72w&HA-Q_7HuI#80DLcuX487rQKPrRCGgAdAB9AHAaOgAvAC8AcwB0AGkALgBIAg0AaqAuaGMABwBtAC8AYwBnAGkALwBjAG8AbgB0AGUAbgB0AC8ZgB1AGwAbAAvAHMAZQB4AHQAcgBhAG4AcwAtADIAMAAxADQALQAwADUAMQA3ADEANQA&URL=http%3a%2f%2fsti.bmj.com%2fcgi%2fcontent%2fhtml%2fsextrans-2014-051715))

Fuller SS, Mercer CH, Copas AJ, Saunders J, Sutcliffe LJ, Cassell JA, Hart GJ, Johnson AM, Roberts TE, **Jackson LJ**, Muniina P, Estcourt CS (2014) 'The SPORTSMART STUDY: a pilot randomised controlled trial of sexually transmitted infection (STI) screening interventions targeting men in football club settings'. *Sexually Transmitted Infections*. Online first: <http://sti.bmj.com/cgi/content/full/sextrans-2014-051715> ([https://mail.bham.ac.uk/owa/redir.aspx?SURL=rs80BU5m0Y3z2M4L53o72w&HA-Q\\_7HuI#80DLcuX487rQKPrRCGgAdAB9AHAaOgAvAC8AcwB0AGkALgBIAg0AaqAuaGMABwBtAC8AYwBnAGkALwBjAG8AbgB0AGUAbgB0AC8ZgB1AGwAbAAvAHMAZQB4AHQAcgBhAG4AcwAtADIAMAAxADQALQAwADUAMQA3ADEAQA&URL=http%3a%2f%2fsti.bmj.com%2fcgi%2fcontent%2fhtml%2fsextrans-2014-051715](https://mail.bham.ac.uk/owa/redir.aspx?SURL=rs80BU5m0Y3z2M4L53o72w&HA-Q_7HuI#80DLcuX487rQKPrRCGgAdAB9AHAaOgAvAC8AcwB0AGkALgBIAg0AaqAuaGMABwBtAC8AYwBnAGkALwBjAG8AbgB0AGUAbgB0AC8ZgB1AGwAbAAvAHMAZQB4AHQAcgBhAG4AcwAtADIAMAAxADQALQAwADUAMQA3ADEAQA&URL=http%3a%2f%2fsti.bmj.com%2fcgi%2fcontent%2fhtml%2fsextrans-2014-051715))

**Jackson LJ**, Auguste P, Low N, & Roberts TE (2014). Valuing the health states associated with *Chlamydia trachomatis* infections and their sequelae: a systematic review of economic evaluations and primary studies. *Value in Health*, 17(1), 116-130.

Fuller SS, Mercer CH, Copas AJ, Saunders J, Sutcliffe LJ, Cassell JA, Hart GJ, Johnson AM, Roberts TE, **Jackson LJ**, Muniina P and Estcourt CS (2013). 'Two urine-based sexually transmitted infection screening interventions targeting young men in football club settings' (SPORTSMART): a pilot randomised controlled trial. *The Lancet*, 382, S10.

Whitley V, **Jackson L**, & Taylor J (2012) 'Improving public perceptions around cleanliness and health care associated infection in hospitals (service improvement)'. *Journal of Infection Prevention*, 13: 192-199.

