# University of Birmingham



## Professor Peter Daniels BSc, PhD, FRGS

Deputy Pro-Vice-Chancellor (Staffing)

#### Contact details

Telephone +44 (0)121 414 7451

Email p.w.daniels@bham.ac.uk

### About

Peter Daniels took up the post of Deputy Pro-Vice-Chancellor (Staffing) on 1 August 2008. As part of a team of three Deputy Pro-Vice-Chancellors he assists the Provost and Vice-Principal (Professor Michael Shepherd). At an operational level he works closely with the Director of Human Resources to facilitate the HR Strategy 2007-2012, especially the programme of work following the introduction of the new college structure in 2008, and provides academic input to the management and development of a range of staffing matters.

### Biography

Peter was an undergraduate and a postgraduate at University College London where he gained a BSc (Hons) and was later awarded a PhD in Geography. He embarked on his academic career at the University of Liverpool where he was promoted to Reader in Geography before moving to the University of Portsmouth as Professor of Geography and Head of Department. He then joined Birmingham as Professor of Geography and Head of the School of Geography and was subsequently Deputy Dean of Science and later Physical Science and Engineering. From July 2005 he was Dean of Physical Science and Engineering.

#### Research

Peter's research interests centre on service industries and economic development, especially the rise of advanced business and professional services and their impact on globalisation and trade and on urban and economic development in the UK, Europe, North America and the Asia-Pacific, as well as locally in Birmingham and the West Midlands region. Most of his work explores the way in which advanced services are key drivers of metropolitan and regional economic restructuring. He has a portfolio of publications spanning single authored books, journal papers, reports and working papers. An American Council of Learned Societies Fellow at the University of Washington (Seattle), he has held a number of fellowships and visiting posts at universities in Australia (UNSW, Macquarie, Monash), the United States (UCLA), Hong Kong (UHK), and Italy (Bocconi, Milan). Recent presentations include an invited Plenary session paper at an international on The Service Sector: Importance and Opportunities for Colombia, Directorate of Foreign Trade and Services, Ministry of Trade, Industry and Tourism, Bogota, Colombia; an invited plenary paper at an International Academic Symposium on The City Group Development Model, Changsha, Hunan Provincial People's Government; and a keynote address at 19th annual meeting of the European Association for Research on Services (RESER), Budapest prior to the award of the RESER Medal for 'lifetime achievement and contributions to the field of economic geography of services'. He has visited the North East Institute of Geography and Agricultural Ecology, Chinese Academy of Sciences, Changchun as an invited Foreign Expert on service industries and is a co-investigator on a four-year EU FP7 Collaborative Project (URBACHINA) commencing on 1 January 2011. He is currently a member of the Editorial Boards of The Service Industries Journal.

Peter is a Founder Member and past President of the European Research Network on Services and Space, a Director of Merlin Venture Ltd., Castle Vale, Birmingham (a not-for-profit economic and social enterprise), and was Honorary Secretary of the Institute of British Geographers.

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