

International Business with Language BSc

The BSc International Business with Language course combines a broad-based business degree with the opportunity to develop a good working knowledge of a foreign language. Whether in Europe or further afield, there are enormous advantages in possessing this combination of skills. You will spend one-third of your time studying your chosen language with all language tuition having a business focus.

- 81% student satisfaction i.e. students satisfied with the overall quality of this course
- 85% of our graduates go on to work or undertake further study
- 85% of those graduates going into professional or managerial careers



<http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx#CourseDetailsTab>

Study here and find out why the University of Birmingham was awarded The Times and The Sunday Times University of the Year 2013-14
<http://www.birmingham.ac.uk/news/latest/2013/09/20-sep-Birmingham-announced-as-University-of-the-Year.aspx>

Course fact file

UCAS code: N1R9

Duration: 4 years

Places Available: 186 (The number of places is for the whole of the BSc International Business suite)

Applications in 2013: 1613

Typical Offer: AAB (**More detailed entry requirements and the international qualifications accepted can be found in the course details (? OpenSection=EntryRequirements)**)

Start date: September

Related courses

[International Business with Communications BSc \(/undergraduate/courses/business/international-business-comms.aspx\)](/undergraduate/courses/business/international-business-comms.aspx)

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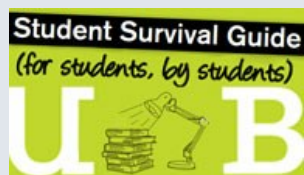
ALUMNI CAREER PROFILES

Find out where your degree could take you



</schools/business/alumni/alumni-profiles/index.aspx>

Visit Birmingham Business School Alumni to view the latest **graduate career profiles** (</schools/business/alumni/alumni-profiles/index.aspx>).



[/Documents/welcome/Student-Survival-Guide-Final-\(WEB\)-AW.pdf](/Documents/welcome/Student-Survival-Guide-Final-(WEB)-AW.pdf)

Get the best out of university life by checking out our **Student Survival Guide (PDF)**

[/Documents/welcome/Student-Survival-Guide-Final-\(WEB\)-AW.pdf](/Documents/welcome/Student-Survival-Guide-Final-(WEB)-AW.pdf)

Links

[Birmingham Business School \(/schools/business/index.aspx\)](/schools/business/index.aspx)

[Management at Birmingham Business School \(/schools/business/departments/management/index.aspx\)](/schools/business/departments/management/index.aspx)

[Department of Modern Languages: Italian Studies \(/schools/lcahm/departments/italian/index.aspx\)](/schools/lcahm/departments/italian/index.aspx)

[Department of Modern Languages: Russian Studies \(/schools/lcahm/departments/russian/index.aspx\)](/schools/lcahm/departments/russian/index.aspx)

[Department of Modern Languages: German Studies \(/schools/lcahm/departments/german/index.aspx\)](/schools/lcahm/departments/german/index.aspx)

[Department of Modern Languages: French Studies \(/schools/lcahm/departments/french/index.aspx\)](/schools/lcahm/departments/french/index.aspx)

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[Contact us on Facebook \(http://facebook.com/birminghambusinessschool\)](http://facebook.com/birminghambusinessschool)

Details

Quick links: [Why study this course \(http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=WhyStudyThisCourse\)](http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=WhyStudyThisCourse) |

[Modules \(http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=Modules\)](http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=Modules) |

[Fees and Funding \(http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=FeesAndFunding\)](http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=FeesAndFunding) |

[Entry Requirements \(http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=EntryRequirements\)](http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=EntryRequirements) |

[How to apply \(http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=HowToApply\)](http://www.birmingham.ac.uk/undergraduate/courses/business/international-business-lang.aspx?OpenSection=HowToApply)

Adobe Flash Player or QuickTime is required for video playback. [Get the latest Flash Player](#) [Get the latest version of QuickTime](#)

A University of Birmingham student discusses her year abroad working in Brazil.

This programme combines a broad-based business degree with the opportunity to develop a good working knowledge of a foreign language. Whether in Europe or further afield, there are enormous advantages in possessing this combination of skills.

Languages available to study within this degree are

French
Italian
Japanese
Chinese (Mandarin)

German
Spanish
Russian

The languages available to study within this degree are French, German, Italian, Spanish, Japanese, Russian and Chinese (Mandarin).

You will spend one-third of your time studying your chosen language, and all language tuition will have a business focus. Languages offer beginners and post A level streams, with the exception of French and Spanish which are only available post A level, and Japanese and Chinese (Mandarin), which are only available as a beginner.

Students on our BSc International Business with Language degree enjoy above average contact hours with academic staff. As well as time with your lecturers and personal tutor, academic and professional services staff (like our dedicated **Careers Network** ([/undergraduate/careers/careers-network.aspx](#)) team) will be available to offer individual and group support throughout your time here at

Birmingham.

First year

In addition to the study of your language, this year lays a foundation for the study of business. It introduces the key areas of management, marketing, economics, finance, law, and analytical techniques and IT for business. The year complements, but does not duplicate, the content of the Business Studies A level.

Second year

In your second year you begin to have some choice within the themed structure of the programme. The modules offered will change from time to time, as they are developed to reflect the ever-changing world of business. This ensures a breadth to your business and language education, whilst allowing a degree of specialisation in those areas in which you are particularly interested.

Third year

The third year is your year abroad and is essential for developing fluency in your language and is spent at a partner university. You study business in your chosen language and undertake project work for your degree. Exchanges in the EU are operated as part of the Erasmus programme and you will be eligible for a small EU grant. It may also be possible to undertake a work-based placement, and again if it is in the EU you will be eligible for an EU grant. Please note that your year abroad is conditional upon a good performance in the first and second year exams.

Fourth year

If you want to take advantage of a unique opportunity to be supported with a work placement opportunity as part of your final year, this course includes the opportunity to undertake a **Professional Development** ([/undergraduate/courses/business/placements-module/professional-development-module.aspx](#))' module as part of your optional module choices.

Why study this course

This course scored highly with our students in the 2014 National Student Survey:

- The BSc International Business course will appeal to students who are considering a future career in international management
- Today's business is increasingly international in scope and there are obvious advantages in combining knowledge of modern business with the experience of another culture
- Students on our International Business course enjoy above average contact hours with academic staff
- Graduates enjoy starting salaries of around £22,000 (KiS 2013)
- 85% of those graduates going into professional or managerial careers (KiS 2013)
- 85% of our graduates go on to work or undertake further study (KiS 2013)
- 81% student satisfaction i.e. students satisfied with the overall quality of this course (NSS 2014)
- 88% of our students felt that they could contact staff whenever they needed to (NSS 2014)
- 84% of our students felt their communication skills had improved as a result of this course (NSS 2014)
- Ranking position in Guardian League Tables: Business Management and IB 22/113 Guardian 2015
- Complete University Guide Rankings 2015: ranked 13th/ 116 (from 17th in 2014 rankings)

Modules

If you want to take advantage of a unique opportunity to be supported with a work placement opportunity as part of your final year, this course includes the opportunity to undertake a **Professional Development** ([/undergraduate/courses/business/placements-module/professional-development-module.aspx](#))' module as part of your optional module choices.

Fees and funding

Standard fees (<http://www.birmingham.ac.uk/undergraduate/fees/fees.aspx>) apply.

Learn more about **fees and funding** (<http://www.birmingham.ac.uk/undergraduate/fees/index.aspx>).

Home/EU students

Fee Band	Full-time	Part-time
Undergraduate (<i>registered during or after 2012-13 AY</i>)	£9,000	£4,500
Undergraduate (<i>registered before 2012-13 AY</i>)	£3,465	£1,725

Overseas students entering in 2015-16

Fee Band (Undergraduate)	Full-time
Band D (Classroom)	£13,195
Birmingham Foundation Academy	£13,500

Scholarships

At Birmingham we ensure that fears about finance do not constrain prospective students from considering university and that excellence is rewarded.

The University offers a range of additional financial support for students studying at Birmingham in the form of bursaries, grants and scholarships.

Learn more about our **scholarships and awards**. (<http://www.birmingham.ac.uk/undergraduate/fees/funding/index.aspx>)

Entry requirements

Number of A levels required: 3

Typical offer: AAB

Required subjects and grades: GCSE Mathematics at grade B if not offered at AS or A2 level; GCSE English at grade B if not offered at AS or A2 level.

General Studies: not accepted as one of three A2s, but a good performance may be taken into account if you fail to meet the conditions of the offer and have General Studies as a fourth A2

Additional information:

For higher level language options you will need a B at A2 level in your chosen language. If you have not studied this language previously, you will need to prove some language competence (usually by having at least an AS level in another foreign language, but a GCSE grade B may also be considered for some language options). Applicants who choose the French or Spanish option, however, must have a B in the language at A level. This is because these languages are not available at beginners level. Note: Please remember to enter your choice of language under 'further details' in the choices section of the UCAS application form. If you are considering taking an ab initio language but are unsure, please let us know.

Other qualifications are considered – learn more about **entry requirements** (<http://www.birmingham.ac.uk/students/ug/requirements>)

International students:

International Baccalaureate Diploma: 35–36 points

Standard English language requirements apply

Learn more about **international entry requirements** (<http://www.birmingham.ac.uk/students/ug/requirements/international>)

Depending on your chosen course of study, you may also be interested in the Birmingham Foundation Academy, a specially structured programme for international students whose qualifications are not accepted for direct entry to UK universities. Further details can be found on the **foundation academy web pages** (<http://www.birmingham.ac.uk/students/foundation-academy/Pathways/index.aspx>).

How to apply

Apply through the **UCAS website** (<http://www.ucas.com/>) using code **N1R9**.

The below video is a step-by-step guide on applying through the UCAS process.

UCAS (Universities and Colleges Admissions Service) is a UK organisation responsible for managing applications to university and college.

Adobe Flash Player or QuickTime is required for video playback. [Get the latest Flash Player](#) [Get the latest version of QuickTime](#)

View further advice on '[How to apply for undergraduate courses \(/undergraduate/courses/apply/how-to-apply-for-ug-courses.aspx\)](http://www.unistats.direct.gov.uk/undergraduate/courses/apply/how-to-apply-for-ug-courses.aspx)', including advice for UK, EU and overseas applicants.

Key Information Set (KIS)

Key Information Sets (KIS) are comparable sets of information about full- or part-time undergraduate courses and are designed to meet the information needs of prospective students.

All KIS information has been published on the Unistats website and can also be accessed via the small advert, or 'widget', below. On the [Unistats website \(http://unistats.direct.gov.uk\)](http://www.unistats.direct.gov.uk) you are able to compare all the KIS data for each course with data for other courses.

The development of Key Information Sets (KIS) formed part of HEFCE's work to enhance the information that is available about higher education. They give you access to reliable and comparable information in order to help you make informed decisions about what and where to study.

The KIS contains information which prospective students have identified as useful, such as student satisfaction, graduate outcomes, learning and teaching activities, assessment methods, tuition fees and student finance, accommodation and professional accreditation.

Learning and teaching

As a Birmingham student you are part of an academic elite and will learn from world-leading experts. At Birmingham we advocate an enquiry based learning approach, from the outset you will be encouraged to become an independent and self-motivated learner, qualities that are highly sought after by employers. We want you to be challenged and will encourage you to think for yourself.

How will I be taught?



During your time at the Business School you will experience teaching through a mixture of lectures and tutorials. Small-group tutorials/personal tutorials run alongside our lectures, addressing any individual problems you may have and allowing you to consolidate lecture material, as well as test your understanding through problem-solving exercises.

Self study is an essential part of the programme and requires self motivation and enthusiasm for your subject and allows you to pursue your own lines of enquiry and become an independent thinker.

Contact hours

As well as time with your lecturers and personal tutor, academic and professional services staff (like our dedicated [Careers Network \(/undergraduate/careers/careers-network.aspx\)](http://www.unistats.direct.gov.uk/undergraduate/careers/careers-network.aspx) team) will be available to offer individual and group support throughout your time here at Birmingham.

Learning Settings

Your learning will take place in a range of different settings, from scheduled teaching in lectures and small group tutorials, to self-study and peer group learning (for example preparing and delivering presentations with your classmates).

You'll find academic and professional staff involved in the delivery of your BSc International Business with Language degree here at Birmingham located in University House. Set in landscaped gardens this multi-million pound home to Birmingham Business School is equipped with the latest facilities and technology to ensure your studies are inspired by their surroundings, with lectures and teaching taking place in a variety of versatile lecture theatres and breakout rooms.

If you can see this message rather than a virtual tour then please [click here to install the adobe flash player](#).

If you are still unable to view the virtual tour then you may need to enable javascript in your browser ([click here for instructions](#)).

If you are still experiencing problems then please email Revolution Viewing at support@revolutionviewing.com

Click and drag in the image above to take a virtual tour of our lecture theatre .

Support

To begin with you may find this way of working challenging, but rest assured that we'll enable you to make this transition. You will have access to a comprehensive support system that will assist and encourage you, including personal tutors and welfare tutors who can help with both academic and welfare issues, and a [formal transition review \(https://intranet.birmingham.ac.uk/student/transitionreview/index.aspx\)](https://intranet.birmingham.ac.uk/student/transitionreview/index.aspx) during your first year to check on your progress and offer you help for any particular areas where you need support.

Our Academic Skills Centre also offers you support with your learning. The centre is a place where you can develop your mathematical, academic writing and general academic skills. It is the centre's aim to help you to become a more effective and independent learner through the use of a range of high-quality and appropriate learning support services. These range from drop-in sessions with support with mathematics and statistics based problems provided by experienced mathematicians, to workshops on a range of topics including note taking, reading, writing and presentation skills.

Virtual and enquiry based learning

Virtual Learning Environment (VLE) is an excellent tool for supporting our academic courses, allowing you to share thoughts on assignments with other students via the discussion group facilities, and even submit your work electronically.

Enquiry Based Learning (EBL) is a group activity which requires you to work in a team, with a variety of assessment methods; in either a group or individually, by

written reports and sometimes as a presentation. Based on techniques used in research-led organisations like the University of Birmingham, EBL gives you a research-orientated approach to a problem and helps you to gain essential skills that are highly valued by employers.

Assessment methods

Studying at degree-level is likely to be very different from your previous experience of learning and teaching. You will be expected to think, discuss and engage critically with the subject and find things out for yourself. We will enable you to make this transition to a new style of learning, and the way that you are assessed during your studies will help you develop the essential skills you need to make a success of your time at Birmingham.

You'll be assessed in a variety of ways, and these may be different with each module that you take. You will be assessed through coursework which may take the form of essays, group and individual presentations and formal exams.

During your first year you will undergo a **formal 'transition' review** (<https://intranet.birmingham.ac.uk/student/transitionreview/index.asp>) to see how you are getting on and if there are particular areas where you need support. This is in addition to the personal tutor who is based in your school or department and can help with any academic issues you encounter.

At the beginning of each module, you'll be given information on how and when you'll be assessed for that particular programme of study. You'll receive feedback on each assessment within four weeks, so that you can learn from and build on what you have done. You'll be given feedback on any exams that you take; if you should fail an exam we will ensure that particularly detailed feedback is made available to enable you to learn for the future.

Employability

Our business degrees have long been recognised by major employers across all sectors of the economy. Our students find employment in areas as diverse as retail management, financial services, accountancy, motor manufacturing, management consultancy and pharmaceuticals; some become self employed, and our graduates enjoy starting salaries of around £22,000.

Adobe Flash Player or QuickTime is required for video playback. [Get the latest Flash Player](#) [Get the latest version of QuickTime](#)

James Eder studied BSc Business Management and went on to become Director and Co-Founder of The Beans Group.

“The University of Birmingham produces enthusiastic, motivated individuals who are ready to enter the world with us.” Pricewaterhouse Coopers LLP

Work experience

Work experience provides an ideal opportunity to gain invaluable skills and knowledge that will help further your career plans. With generous support from [Alumni \(/schools/business/alumni/index.aspx\)](#), undergraduate students (excluding those in their final year) can apply for funding to cover their incurred costs whilst they are working:

- **Global Challenge Bursary (apply for one of our sourced opportunities)** - up to £9000 available
- **Gateway Bursary** - up to £2000 available
- **International Bursary** - up to £800 available
- **UK professional Bursary** - up to £800 available
- **Research Experience Bursary** - up to £500 available

This funding can help you pay for accommodation costs, travel expenses and living costs.



Your Birmingham degree

Your Birmingham degree is evidence of your ability to succeed in a demanding academic environment. Employers target Birmingham students for their drive, diversity, communication and problem-solving skills, their team-working abilities and cultural awareness, and our graduate employment statistics have continued to climb at a rate well above national trends. If you make the most of the wide range of services you will be able to develop your career from the moment you arrive.

Careers Network

Preparation for your career should be one of the first things you think about as you start university. Whether you have a clear idea of where your future aspirations lie or want to consider the broad range of opportunities available once you have a Birmingham degree, our [Careers Network \(/undergraduate/careers/careers-network.aspx\)](#) can help you achieve your goal.

Our unique careers guidance service is tailored to your academic subject area, offering a specialised team (in each of the five academic colleges) who can give you expert advice. Our team source exclusive [work experience opportunities \(/undergraduate/careers/work-experience.aspx\)](#) to help you stand out amongst the competition, with [mentoring \(/generic/internships/mentoring/index.aspx\)](#), [global internships \(/generic/internships/index.aspx\)](#) and placements available to you. Once you have a career in your sights, one-to-one support with CV's and job applications will help give you the edge. In addition, our employer-endorsed award-winning [Personal Skills Award \(/undergraduate/careers/psa.aspx\)](#) (PSA) recognises your extra-curricular activities, and provides an accredited employability programme designed to improve your career prospects.



We also offer voluntary work which complements your studies by helping you gain practical experiences in occupational settings while contributing back to society. This can bring new skills that will be useful throughout your future and can make a positive impact on your learning whilst at university. Volunteering enables you to develop skills such as communication, interpersonal skills, teamwork, self-confidence and self-discipline all of which can be transferred into your studies.

Visit the University of Birmingham Careers pages for further information on how we are '[Investing in your future \(undergraduate/careers/index.aspx\)](#)'.

Professional accreditation

Depending on the options you choose, you may be able to gain partial exemption from the examinations of professional bodies such as CIM, CIMA and ACCA. This will depend on the options chosen in your second and final years.

91% Students agreed staff are good at explaining things

BSc (Hons) International Business with Language
Full time
Year abroad



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