# Culture, Society and Communication

Module information for incoming Erasmus and Exchange students interested in modules in Culture, Society and Communication.

Erasmus and Exchange Students may choose from the following modules in Culture, Society and Communication:

**Level 2**

- **European Media Culture** (09 18508) *Credits:* 20 *Semester:* 1 & 2

This module will consider a range of theories and concepts drawn from media and cultural studies as applied to 'European Media and Culture', understood as the media and cultural industries of a range of selected European countries and, where appropriate, of the EU as a whole. Issues covered will be drawn from structure, economics, ownership and control, policy, and regulation; audiences, their construction, and their relationships with the meaning of 'texts' (in the widest sense); representations; nationalisms; identitels (national, ethnic regional, European, gender, sexual etc.); news; politics; advertising; 'entertainment'; new technologies; globalisation/glocalisation. Theories and concepts used will be drawn from among Marxist, feminist, structuralist, post-marxist, post-structuralist, and post-modernist approaches to the analysis of media and culture.

*Assessment:* 3000 word essay (50%); 3 hour examination (50%)

*Timetable:* Thursday 9-11

*Staff contact:*

Dr. Daniele Albertazzi **d.albertazzi@bham.ac.uk (mailto:d.albertazzi@bham.ac.uk)**

- **Cultural Theory: Analysis and Application** (09 18507)

*Credits:* 20 *Semester:* 1 & 2

This module will provide study of key theories and theorists used in Cultural Studies research and of their use, application and adaptation in specific, classic and contemporary Cultural Studies texts. Theoretical paradigm covered will include: Modernism, Marxism, The Frankfurt School, Structuralism, Post-Structuralism, Post-Marxism, Feminism, Phenomenology, Post-Modernism, and Psychoanalysis.

Rather than aiming to provide in-depth study of the selected theories and theorists per se, the module will aim to equip students with sufficient knowledge to understand the ways in which such theories and theorists are used in the Cultural Studies texts on which they are likely to draw for their dissertations.

To understand the diversity and richness of the theoretical work developed in this area we will look at theorists drawn from the following: Karl Marx, Antonio Gramsci, Theodor Adorno, Herbert Marcuse, Max Horkheimer, Walter Benjamin, Jurgen Habermas, Louis Althusser, Roland Barthes, Sigmund Freud, Jacques Lacan, Julia Kristeva, Luce Irigaray, Helene Cixous etc. The module will move between the study of these theories and theorists and their use in specific classic and contemporary Cultural Studies texts; where possible, these will be shared with Cultural Research Methods: Analysis and Application, which will consider the texts from the perspective of their research methods and research methodologies.

*Assessment:* 2 x 3000 word essays (50% each)

*Timetable:* Monday 10-11

*Staff contact:*

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## For further information contact:

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