

News from across the College

News from Business School

Atom Feed (http://www.BesFeedItems.shtml)

Eye on the prize: Coca-Cola's magic has always been in mischievous marketing (/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx)

Professor Isabelle Szegin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196)



Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows (/schools/business/news/2015/january/midex-study.aspx)

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

20/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196)



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News from School of Social Policy

Atom Feed (http://www.SocSciFeedItems.shtml)

Gypsy, Roma and Traveller Case Study: Latest discussion paper from TSRC (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/gypsy-roma-and-traveller-case-study-latest-discussion-paper-from-trsrc.aspx)

This latest discussion paper from TSRC explores the debates around community led research, drawing on the specific case study example of European Gypsy, Traveller and Roma research networks.

20/01/2015

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Social housing in the age of superdiversity (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/social-housing-in-the-age-of-superdiversity.aspx)

New IRIS Working Paper looks at the challenges of superdiversity for social housing.

19/01/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195), Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196)

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News from School of Education

Atom Feed (http://www.SocSciFeedItems.shtml)

Professor Gary Thomas assists young researchers (/schools/education/news/2015/01/professor-gary-thomas-assists-young-researchers.aspx)

Professor Gary Thomas provides research advice to young researchers

28/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/196)

Call for Papers: Re-imagining Clinical Legal Education (/facilities/CEPLER/news/2015/call-for-papers-clinical-legal-education.aspx)

Is it time to re-imagine clinical legal education? Workshop on 30 March 2014.

27/01/2015

Arts and Law (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/189), Research (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/195), Teaching (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrig_List_GoToPage=5&stylemediatype=print&TaxonomyKey=0/1/187/199)



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News from School of Government and Society

Atom Feed (http://www.SocSciFeedItems.shtml)

Oil crisis: can short-term pain lead to economic gain for Russia? (http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/oil-crisis-22-01-15.aspx)

The recent crash in oil prices is causing much anxiety in oil-producing states. From Iran to Venezuela, many have come to rely on elevated oil prices to fuel economic growth and support government spending.

23/01/2015

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Blog: Shuffling the decks: quick fixes versus long-term stability (http://www.developmentprogress.org/blog/2015/01/22/shuffling-decks-quick-fixes-versus-long-term-stability)

Development Progress Blog. Ahead of the launch of our case studies on security progress in Liberia and Timor-Leste, Suda Perera writes on the risk that 'quick fixes' to violent conflict pose to development in the long-term. Taking the example of the Democratic Republic of Congo, she outlines the pitfalls of empowering warring parties and the challenging reality that good elections do not necessarily result in good democracy.

23/01/2015

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