

News from across the College

News from Business School

Atom Feed (<http://www.birmingham.ac.uk/news/atom-feed>)

[Eye on the prize: Coca-Cola's magic has always been in mischievous marketing \(/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx\)](#)

Professor Isabelle Szegin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)



[Building trust with clients is a top priority for financial advisers in 2015, Birmingham Business School MidEx study shows \(/schools/business/news/2015/january/midex-study.aspx\)](#)

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

20/01/2015

[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)



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News from School of Social Policy

Atom Feed (<http://www.birmingham.ac.uk/news/atom-feed>)

[NHS Leadership Academy Award in Executive Healthcare Leadership \(/schools/social-policy/departments/health-services-management-centre/news/2015/01/nhs-leadership-academy-award-in-executive-healthcare-leadership.aspx\)](#)

HSMC would like to take this opportunity to congratulate the 207 Nye Bevan participants who have been awarded the NHS Leadership Academy Award in Executive Healthcare Leadership.

26/01/2015

[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

[Diversity and Superdiversity: Sociocultural linguistic perspectives \(/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/diversity-and-superdiversity-sociocultural-linguistic-perspectives.aspx\)](#)

Angela Creese and Adrian Blackledge from the Institute for Research into Superdiversity (IRIS) at the University of Birmingham, are plenary speakers at the 'Diversity and Superdiversity: Sociocultural Linguistic Perspectives' Conference at Georgetown University, USA, 13-15 March 2015.

26/01/2015

[Research \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

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News from School of Education

Atom Feed (<http://www.birmingham.ac.uk/news/atom-feed>)

[Dr Penny Lacey \(/schools/education/news/2015/01/dr-penny-lacey.aspx\)](#)

It is with great sorrow that we have to announce that Dr Penny Lacey passed away peacefully on Monday 12 January 2015. We will remember her as a colleague who was admired by both her students and the community for the contributions that she made to the field through her teaching and research.

19/01/2015

[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

['What is Character? Virtue Ethics in Education' MOOC attracts huge interest \(/schools/education/news/2015/01/what-is-character-virtue-in-ethics-mooc.aspx\)](#)

The Jubilee Centre for Character and Virtues' Massive Open Online Course (MOOC), 'What is Character? Virtue Ethics in Education' has attracted a huge amount of interest ahead of its launch, reflecting the growing interest in character education.

15/01/2015

[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)

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News from School of Government and Society

Atom Feed (<http://www.birmingham.ac.uk/news/atom-feed>)

[Sociology Society Careers Conference 2015 \(<http://www.birmingham.ac.uk/schools/government-society/departments/political-science-international-studies/events/2015/02-04-sociology-careers.aspx>\)](#)

The Soc Soc Careers Conference is your chance to start thinking about your career post-graduation. Join us for the opportunity to speak to graduates from diverse fields of work to ask questions, network and enjoy plenty of free food!

23/01/2015

[Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#), [Students \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/198\)](#)



[IDD Guest seminar podcast: Local governance in the Commonwealth: Existing practices and emerging trends \(/schools/government-society/departments/international-development/news/2015/01/local-governance-commonwealth.aspx\)](#)

Speaker: Munawwar Alam, Commonwealth Local Government Forum

23/01/2015

[Research \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/195\)](#), [Social Sciences \(/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&NewsListingOrigd_List_GoToPage=2&stylemediatype=print&TaxonomyKey=0/1/187/196\)](#)



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