News from across the College

News from Business School

Glittering penguins: the power of the Christmas ad to win over (and lose) customers (/schools/business/departments/marketing/news/2014/november/power-of-christmas-ad.aspx)

As well as the tell-tale signs of decorations going up, the rolling out of Christmas advertisements has become a key moment for getting us all in the seasonal mood. And the competition to capture the festive spirit – and the customers that come with it – is fierce.

11/11/2014

Research (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&TaxonomyKey=0/1/187/195&stylemediatype=print)   Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&TaxonomyKey=0/1/187/196&stylemediatype=print)

LEPs, Growth and Minority Business (/research/activity/business/creme/news/2014/november/minority-business.aspx)

It's likely that Local Enterprise Partnerships (LEPs) will remain intact regardless of which political party (or parties) prevails at the next General Election in May 2015. The jury's out on the extent to which LEPs have delivered on their remit to drive growth and create jobs.

11/11/2014

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News from School of Social Policy

Phronesis and the medical community (/schools/social-policy/departments/health-services-management-centre/news/2015/03/phronesis-and-the-medical-community.aspx)

HSMC has been awarded £820,000 by AHRC (Arts and Humanities Research Council) for a project designed to explore the ethical dimension of good decision making in the context of medical leadership in order to improve patient care and experience.

04/03/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&TaxonomyKey=0/1/187/195&stylemediatype=print)   Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&TaxonomyKey=0/1/187/196&stylemediatype=print)

IRiS Roundtable series - Intersectionality and superdiversity: What's the difference? (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/03/iris-roundtable-series-intersectionality-and-superdiversity.aspx)

IRiS Roundtable series - Intersectionality and superdiversity: What's the difference?

02/03/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&TaxonomyKey=0/1/187/195&stylemediatype=print)   Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&TaxonomyKey=0/1/187/196&stylemediatype=print)

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News from School of Education

Voices of the Bullring markets (/research/activity/education/mosaic/news-events/voices-of-the-Bullring-markets.aspx)

A new video has been released by the TLANG research team which introduces you to the superdiverse nature of the Bullring markets.

05/03/2015

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Focus on exams 'hinders development of character' in British school children (/news/latest/2015/03/character-education-exams-02-03-15.aspx)

Two new reports by the University of Birmingham's Jubilee Centre for Character and Virtues have found that moral character is being squeezed out of children's education.

02/03/2015

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News from School of Government and Society

IDD Guest seminar podcast: Succeeding to failure: Hybrid organizations and institutional complexity (/schools/government-society/departments/international-development/news/2015/03/hybrid-organizations-and-institutional-complexity.aspx)

Speaker: Professor Royston Greenwood, University of Alberta.

06/03/2015

Research (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&TaxonomyKey=0/1/187/195&stylemediatype=print)   Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=2&TaxonomyKey=0/1/187/196&stylemediatype=print)

IGS podcast: DEFA's Last Gasp: Melancholy and the End of East German Filmmaking (/schools/government-society/departments/political-science-international-studies/news/2015/03/melancholy-and-the-end-of-east-german-filmmaking.aspx)

Speaker: Nick Hodgin (University of Lancaster)

06/03/2015

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