

News from across the College

News from Business School

Atom Feed (http://www.birmingham.ac.uk/news/atom-feed.xml)

Eye on the prize: Coca-Cola's magic has always been in mischievous marketing (/schools/business/departments/marketing/news/2015/january/coca-cola-marketing.aspx)

Professor Isabelle Szegin of the Department of Marketing considers Coca-Cola's recent sponsorship deal with the London Eye and the wider implications of the product's promotion in the ongoing health debate.

22/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)



Building trust with clients is a top priority for financial advisers in 2015. Birmingham Business School MidEx study shows (/schools/business/news/2015/january/midex-study.aspx)

A study to examine content marketing for the financial advisory sector, commissioned by Ember Television, has yielded some interesting findings.

20/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)



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News from School of Social Policy

Atom Feed (http://www.birmingham.ac.uk/news/atom-feed.xml)

HSMC launch collaboration with University of Nottingham (/schools/social-policy/departments/health-services-management-centre/news/2015/01/hsmc-launch-collaboration-with-university-of-nottingham.aspx)

HSMC and the Centre for Health Innovation, Leadership and Learning (CHILL) at the University of Nottingham successfully launched a Health Policy, Organisation and Management (HPOM) network for research and practice recently.

29/01/2015

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New report from CHASM on access to credit (/schools/social-policy/departments/applied-social-studies/news-and-events/2015/01/new-report-from-chasm-on-access-to-credit.aspx)

The Centre on Household Assets and Savings Management (CHASM), have published a new report entitled 'Introducing a Time Delay on Access to Credit: Is it just delaying the inevitable?', by Lindsey Appleyard, Jodi Gardner and Karen Rowlingson.

29/01/2015

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News from School of Education

Atom Feed (http://www.birmingham.ac.uk/news/atom-feed.xml)

Inclusive design: its impact on young people with visual impairments (/schools/education/news/2015/01/inclusive-design.aspx)

Rachel Hewett presents findings from the Longitudinal Transitions Research Study at a conference in San Diego

15/01/2015

Social Sciences (/university/colleges/socsci/news.aspx?NewsListingOrig_List_GoToPage=3&NewsListingOrig_List_GoToPage=3&stylemediatype=print&TaxonomyKey=0/1/187/196)

West Midlands awarded £1.14 million for widening access to higher education (/news/latest/2015/01/widening-access-to-higher-education.aspx)

A £22 million programme to encourage young people from poorer backgrounds to consider going to university includes a £1.14 million award to expand a pioneering scheme in the West Midlands.

08/01/2015

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News from School of Government and Society

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How stable is Saudi monarchy after King Abdullah's death? (http://www.birmingham.ac.uk/news/thebirminghambrief/items/2015/01/how-stable-is-saudi-monarchy-29-01-15.aspx)

Written by Professor Scott Lucas. On 23 January, Saudi Arabia's King Abdullah died at the age of 90 and was succeeded by his half-brother Salman, 79, one of the last sons of Saudi Arabia's founder Ibn Saud. The regime is keeping a watchful eye on dissent, including in the mainly Shia Eastern Province, and on internal security amid concerns over returning fighters from conflicts such as the Syrian crisis.

30/01/2015

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Podcast: EU as an international security actor (/schools/government-society/departments/political-science-international-studies/news/2015/01/eu-as-an-international-security-actor.aspx)

The Department of Political Science and International Studies (POLSIS) Departmental Seminar. Speaker: Adrian Hyde-Price (Gothenburg), Discussant: Derek Avere (POLSIS/CREES).

30/01/2015

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